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**ctp.024 Tc1.9n(dTp....1.90 T62D(76-0.012 Tc0.9079.....)]TJ 0 Tc( )Tj0.0**

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| | | 30% |
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| | | 30%<br>2016<br>2017 2018<br>15,800.00 27,500.00 38,500.00 |



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| B2B | | Business-to-Business<br>Internet |
| B2C | | Business-to-Customer |
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| | | |
| PFD | | DMS FD<br>DMS<br>DMS |
| | | |
| RTB | | |
| DMP | | |
| IP | | |
| CRM | | |
| B2B | | |
| DSP | | DSP<br>, |
| PV | | |
| | | |
| ICP | | |



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30%

30%

30%

2015 12 31 30%

61,232.53 30%

61,200.00

9.71 /

20 90%

63,027,806

2015 4 24 <

> 12

100%



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2

61,200.00

100%

9.71 / 20

90% 63,027,806

| | | | |
|---|---|---|---|
| 1 | | 33,200 | 34,191,555 |
| 2 | | 28,000 | 28,836,251 |
| | | **61,200.00** | **63,027,806** |

1 70%

2

1 17.28%

2 11.16%



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3

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30% 2015

| | | | |
|---|---|---|---|
| **2015 12 31** | | | |
| | 1,119,014.76 | 343,319.38[1] | 30.68% |
| | 197,592.70 | 61,200.00[2] | 30.97% |
| **2015** | | | |
| | 4,303,013.90 | 1,274,256.79[3] | 29.61% |

1 *30%

2 61,200.00

3 *30%

2015 2015

50%



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9.71 /

20 90%

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1 30 20



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2015 11 9 2,191.60

10%

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2015 11 9 13,883.15 10%

20 90%

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9.71 /

20 90%

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20 ÷ 20

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| | | | |
|---|---|---|---|
| | | | |
| | 30% | 61,200.00 | 63,027,806 |

2

2

61,200.00

| | | | |
|---|---|---|---|
| 1 | | 33,200.00 | 34,191,555 |
| 2 | | 28,000.00 | 28,836,251 |
| | | **61,200.00** | **63,027,806** |

1

36

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36



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2016 2017 2018

2016 2017 2018

15,800.00 27,500.002016

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30%



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[2016] 326

100%

204,108.43 100%

205,086.69

204,108.43 30%

61,232.53

2015 12 31 946,901,092

63,027,806

Ñ

2015 2015

| | 2015 | |
|---|---|---|
| | | |
| | 1.14 | 1.00 |
| | 0.75 | 0.66 |
| | 79.39% | 81.80% |
| | 48.06 | 64.23 |
| | 15.38 | 12.22 |
| | 2.94% | 2.94% |
| | -0.87% | -0.87% |
| | -0.24 | -0.33 |
| | -0.25 | -0.35 |

1

2 2014 2015

2015

1

2016 4 1

2



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2016 4 1

30%

2015 12 31

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2016 4 1

30%

2015 12 31

1

2



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2015 12 31

13.93%

2015 12 31 9 3

2015 12 31 3 1



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| 13 | | 1<br>2<br>3 |



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100% 2015 12 31 204,108.43 2015 12 31 190,704.50 7.03% 30% 61,232.53



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4

30%

2016 2017 2018

15,800.00 27,500.00

38,500.00 2016 2017 2018

5

2016 2017 2018

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61,200.00

7

4.40%

2014 2015

2.45% 2.55%

1



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2

2012

| | 2015 | 2014 | 2013 |
|---|---|---|---|
| | 3.33% | 3.01% | 7.11% |
| | 3.17% | 3.45% | 6.5% |

2012

48% T4-T6

T4-T6

3

100 1.2

4

2014 3G 4G 3G



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2014

3G

2015

2016

5

6

10-20 1

1

| | 2015 | 2014 | 2013 |
|---|---|---|---|
| | 64,608.04 | 115,107.15 | 141,096.86 |
| | 5.65% | 11.80% | 13.44% |
| | 1.52% | 3.39% | 4.84% |



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7

1

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8

T4-T6

80,000



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9

2015

20%

iphone7 2016

iphone7

2016

1

2



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2013

4.2 5,000 2014 4.5

5,800 2015 4.7

6,200

2014

2008 6.25 2014

12.8 53% 95%

95%

2G 4G

3G 9% 2G 12% 4G

79% 4G 5 3G

30% 4G 30% 4G 3G

2 2014 4G 4G

**T4-T6**

T4-T6

T1-T3



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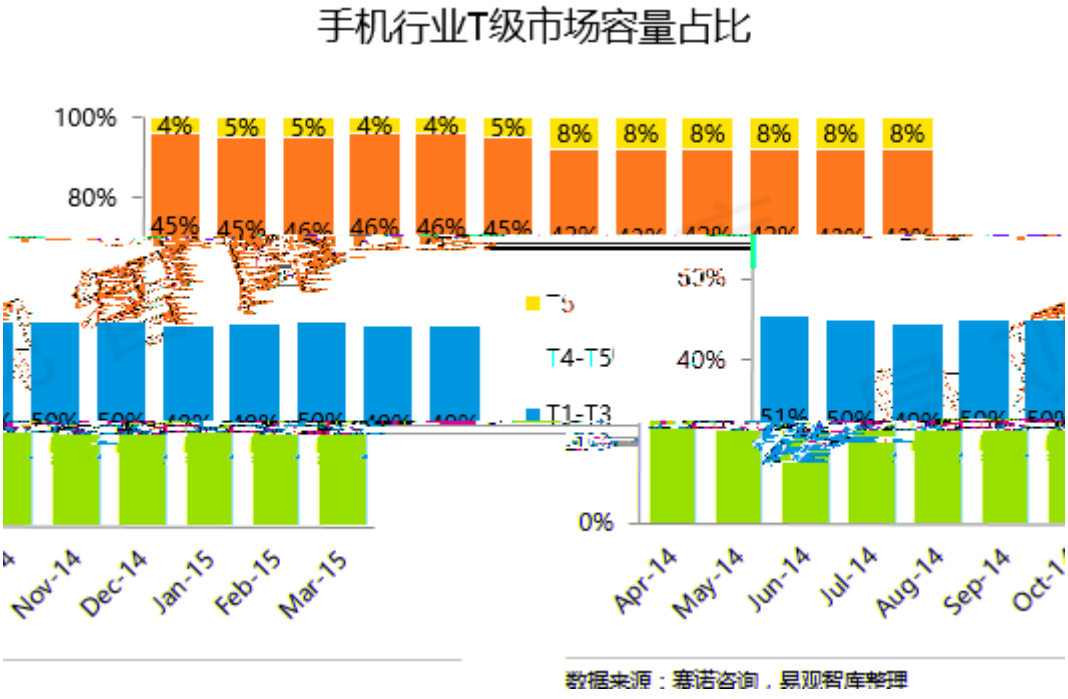


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T4-T6

T4-T6

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2006-2020



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70%

30%

T4-T6

70%

30%

30%



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2016 4 1

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2016 4 1

30%

2015 12 31

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2016 4 1

30%

2015 12 31

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30%

30%

30%

2015 12 31 30%

61,232.53 30%

61,200.00

9.71 /

20 90%

63,027,806

2015 4 24 <

> 12

100%

2

61,200.00

100%

9.71 / 20



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90% 63,027,806

| | | | |
|---|---|---|---|
| 1 | | 33,200.00 | 34,191,555 |
| 2 | | 28,000.00 | 28,836,251 |
| | | **61,200.00** | **63,027,806** |

1 70%

2

1 17.28%

2 11.16%

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30% 2015

| | | | |
|---|---|---|---|
| **2015 12 31** | | | |
| | 1,119,014.76 | 343,319.38[1] | 30.68% |
| | 197,592.70 | 61,200.00[2] | 30.97% |
| **2015** | | | |
| | 4,303,013.90 | 1,274,256.79[3] | 29.61% |

1 *30%

2 61,200.00

3 *30%

2015 2015

50%

2015 12 31

25%

4 10% 1



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10% 2

2015 12 31 946,901,092 Ä 0 Å

2015 2015

| | 2015 | |
|---|---|---|
| | | |
| | 1.14 | 1.00 |
| | 0.75 | 0.66 |
| | 79.39% | 81.80% |
| | 48.06 | 64.23 |
| | 15.38 | 12.22 |
| | 2.94% | 2.94% |

| | |
|---|---|
| | |
| | Telling Telecommunication Holding Co.,Ltd. |
| | 360000110002043 |
| | |
| | 946,901,092 |
| | 1997 11 07 |
| | 000829 |
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| | 20 |
| | 117 D |

A

[97] 59 7,504.93

66.62% 5,000.00

66.67% 2,500.00

250.00 33.33%

1997 10 24

[1997] 13 1997

10 24 7,500.00 1997 11 7

3600001131226

1997 12 2

| | | | % |
|---|---|---|---|
| 1 | | 3,475.40 | 46.34 |
| 2 | | 602.93 | 8.04 |
| 3 | | 488.40 | 6.51 |
| 4 | | 426.95 | 5.69 |
| 5 | | 6.33 | 0.08 |
| 6 | | 2,500.00 | 33.33 |
| | | **7,500.00** | **100.00** |

2,430.55 1,044.84

602.93

488.40

426.95

6.33

**2000 1**

1999 12 2

99 [1999]10 2000 1



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16

[2000]1 1998 7,500.00

10 3 750.00

8,250.00

2000 006

2000 3 25 8,250.00

| | | | % |
|---|---|---|---|
| 1 | | 3,475.40 | 42.13 |
| 2 | | 602.93 | 7.31 |
| 3 | | 488.40 | 5.92 |
| 4 | | 426.95 | 5.18 |
| 5 | | 6.33 | 0.08 |
| 6 | | 3,250.00 | 39.39 |
| | | **8,250.00** | **100.00** |

1998 12 24

[1998]114

**2000 5**

[2000]5 ,

2000 5 23

2,430.55

1,044.84 2,436.88



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**2001 12**

2001 12

[2001]268

[2001]855

[2001 ] 94

1,747.47 1,151.04 932.40 815.09

4,646.00

1,473.00

1,994.70

| | | | % |
|---|---|---|---|
| 1 | | 4,646.00 | 29.50 |
| 2 | | 1,994.70 | 12.66 |
| 3 | | 1,473.00 | 9.35 |
| 4 | | 1,431.75 | 9.09 |
| 5 | | 6,204.55 | 39.39 |
| | | **15,750.00** | **100.00** |

[2008]

15 2010

12 31

**2003 1 70%**

2003 1 19

24,255

51%

9%

10% 70%

[2003]20



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2003 7 10 2002

**2004 9**

2004 9 19 2004 2004

2004 6 30

15,750.00 10 1

10 5

2004 12 21

[2004]04 2004

2004 12 6

2004

36 2004 10 20

25,200.00

| | | | % |
|---|---|---|---|
| 1 | | 7,433.60 | 29.50 |
| 2 | | 3,191.52 | 12.66 |
| 3 | | 2,356.80 | 9.35 |
| 4 | | 2,290.80 | 9.09 |
| 5 | | 9,927.28 | 39.39 |
| | | **25,200.00** | **100.00** |

**2006 6**



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2006 6 22 [2006]55

[2006]814

2,290.80

2006 6 30 [2006] 1

[2006]819

3,024.00

| | | | % |
|---|---|---|---|
| 1 | | 4,409.60 | 17.50 |
| 2 | | 3,191.52 | 12.66 |
| 3 | | 3,024.00 | 12.00 |
| 4 | | 2,356.80 | 9.35 |
| 5 | | 2,290.80 | 9.09 |
| 6 | | 9,927.28 | 39.39 |
| | | **25,200.00** | **100.00** |

**2006 9**

2006 8 7

[2006]950

2006 8 14

10 2.6 2006

9 5

| | | | % |
|---|---|---|---|
| 1 | | 3,664.38 | 14.54 |
| 2 | | 2,652.16 | 10.52 |
| 3 | | 2,512.94 | 9.97 |
| 4 | | 1,958.50 | 7.77 |
| 5 | | 1,903.66 | 7.55 |
| 6 | | 12,508.36 | 49.65 |
| | | **25,200.00** | **100.00** |



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**2007 2**

2007 2 1

[2007] 85

2007 3 3

2006

2007 3 15

**2007 3**

2007 3 3 2006 2006

2006 12 31 25,200.00

10 9 22,680.00

10 1 25,200.00

2007 5 17

2007

014 2007 4 4

50,400.00

| | | | |
|---|---|---|---|
| | | | **%** |

2007 8 7

2007 035

2007 8 6 52,805.00

| | | | % |
|---|---|---|---|
| 1 | | 7,328.76 | 13.88 |
| 2 | | 5,304.31 | 10.05 |
| 3 | | 5,025.89 | 9.52 |
| 4 | | 3,917.00 | 7.42 |
| 5 | | 3,807.31 | 7.21 |
| 6 | | 27,421.73 | 51.92 |
| | | **52,805.00** | **100.00** |

**2008 2**

2008 2 26 2007 2007

2007 12 31

52,805.00 10 8 42,244.00

2008 12 29

2008

152 2008 4 14

95,049.00

| | | | % |
|---|---|---|---|
| 1 | | 13,191.76 | 13.88 |
| 2 | | 9,547.76 | 10.05 |
| 3 | | 9,046.60 | 9.52 |
| 4 | | 7,050.60 | 7.42 |
| 5 | | 6,853.17 | 7.21 |
| 6 | | 49,359.11 | 51.92 |
| | | **95,049.00** | **100.00** |

**2009 5**



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2008 11 17 2008

2009 5 17

358.89 2009 6 11

2009 8 28

2009

005 2009 8 26

94,690.11

| | | | % |
|---|---|---|---|
| 1 | | 13,191.76 | 13.93 |
| 2 | | 9,547.76 | 10.08 |
| 3 | | 9,046.60 | 9.55 |
| 4 | | 7,050.60 | 7.45 |
| 5 | | 6,853.17 | 7.24 |
| 6 | | 49,000.22 | 51.75 |
| | | **94,690.11** | **100.00** |

2006 6 30 [2006] 1

[2006]819

3,024.00

29.50% 17.50%

2006 9

14.54% 2007

7 2,405.00



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13.88% 2008 11 358.89

2009 6

13.93% 2011 11

2012 10

2012 10

2015 12 30 2015

100%

2016 1 12

[2016]7

91120116783348 82XA

94,900

2016 2 18

2016 3 22 94,900



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| | | |
|---|---|---|
| | | |
| 1 | | 2014 339.68<br>98.18%<br><br>B2B |
| 2 | | 2014 9 3.8<br><br>Nice TV |
| 3 | | 10033 170.com<br>6 PC<br><br>170 |
| 4 | | 2014 3.00<br>0.87% |

2013 2014 2015

[2014]3-228 [2015]3-214

[2016]3-136

| | 2015<br>12 31 | 2014<br>12 31 | 2013<br>12 31 |
|---|---|---|---|
| | 1,119,014.76 | 1,094,182.24 | 1,154,519.17 |



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| | 2015<br>12 31 | 2014<br>12 31 | 2013<br>12 31 |
|---|---|---|---|
| | 888,417.82 | 827,955.86 | 858,965.51 |
| | 197,592.70 | 220,342.06 | 218,469.75 |
| | 230,596.94 | 266,226.38 | 295,553.66 |

| | 2015<br>12 31 | 2014<br>12 31 | 2013<br>12 31 |
|---|---|---|---|
| | 4,303,013.90 | 3,459,685.69 | 2,985,234.22 |
| | -36,127.92 | -6,882.37 | 3,532.80 |
| | -37,404.43 | -36,180.00 | -2,796.97 |
| | -22,749.36 | 1,832.79 | 2,748.49 |

| | 2015<br>12 31 | 2014<br>12 31 | 2013<br>12 31 |
|---|---|---|---|
| | 133,928.44 | -78,253.87 | 52,287.32 |
| | -23,266.47 | 13,340.04 | 11,663.89 |
| | -129,614.38 | 143,653.87 | -67,008.36 |
| | -18,920.75 | 78,718.03 | -3,068.82 |

| | 2015 | 2014 | 2013 |
|---|---|---|---|
| | 79.39% | 75.67% | 74.40% |
| | 2.94% | 3.01% | 7.11% |
| | -0.24 | 0.02 | 0.03 |
| | 2.09 | 2.33 | 2.31 |
| | 1.41 | -0.83 | 0.55 |

2015 12 31

13.93%

2015 12 31



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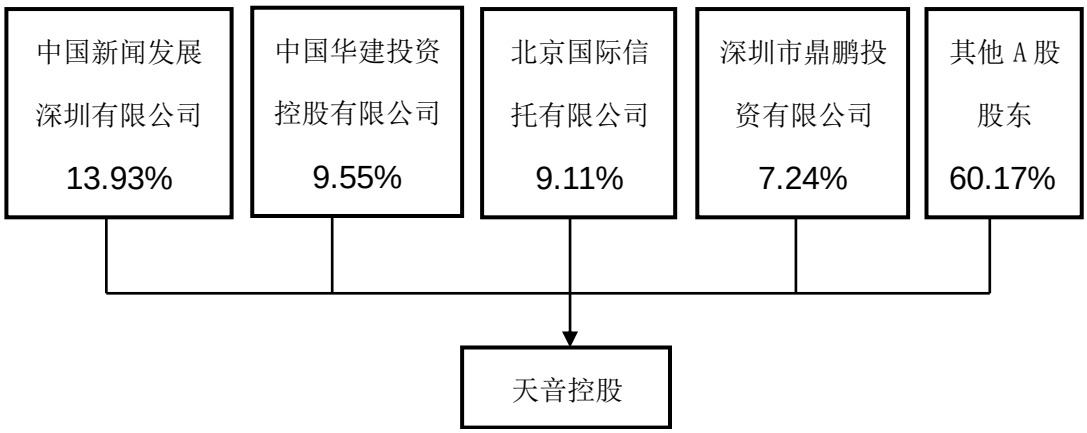




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| | |
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| | |
| | |
| | |

-2TEMQ456.7 0.48 0.48 EC /MCID 50 BTEMQ 441.1 1.5 0.48 RG 441.1 1

| | |
|---|---|
| | |

-2TEMQ8485 456.7 0.48 0.48 8485 /MCID 50 BTE368 2 32 3202

| | | | |
|---|---|---|---|
| 6 | | 95.10 | 1.37% |
| 7 | | 50.00 | 0.72% |
| | | **6,945.00** | **100%** |

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| | |
|---|---|
| | |
| | |
| | 37 1-137 |
| | |
| | 2016 2 18 |
| / | 91659001MA775K4A5F |
| | |

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| | / | | ( ) | |
|---|---|---|---|---|
| **1** | | | 1.00 | 0.0049% |
| **2** | | | 9,278.16 | 45.10% |
| **3** | | | 8,183.54 | 39.78% |
| **4** | | | 110.30 | 0.54% |
| **5** | | | 3,001.00 | 14.59% |
| | | | **20,574.00** | **100.00%** |



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| | | | | |
|---|---|---|---|---|
| **5** | | | 10.90 | 11.46% |
| **6** | | | 10.45 | 10.99% |
| **7** | | | 9.35 | 9.83% |
| **8** | | | 7.60 | 7.99% |
| | | | **95.11** | **100.00%** |

4

1

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|---|---|
| | |
| | |
| | 1002 35 3514 |
| | |
| | 100 |
| | 2016 2 17 |
| | 91440300360009500A |
| | 440301115111036 |
| | |

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| | *I* | ( ) | |
|---|---|---|---|
| **1** | | 100.00 | 100% |
| | | **100.00** | **100.0%** |

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| | |
|---|---|
| | |
| | |
| | 37 1-134 |
| | |
| | 2016 2 18 |
| *I* | 91659001MA775K4C15 |
| | |

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| | *I* | | ( ) | |
|---|---|---|---|---|



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| | | | | |
|---|---|---|---|---|
| **1** | | | 1 | 0.03% |
| **2** | | | 1,620.47 | 54.00% |
| **3** | | | 20.13 | 0.67% |
| **4** | | | 2.44 | 0.08% |
| **5** | | | 40.74 | 1.36% |
| **6** | | | 24.13 | 0.80% |
| **7** | | | 1.95 | 0.07% |
| **8** | | | 9.77 | 0.33% |
| **9** | | | 1.95 | 0.07% |
| **10** | | | 48.85 | 1.63% |
| **11** | | | 1.95 | 0.07% |
| **12** | | | 9.77 | 0.33% |
| **13** | | | 14.66 | 0.49% |
| **14** | | | 4.89 | 0.16% |
| **15** | | | 9.77 | 0.33% |
| **16** | | | 32.73 | 1.09% |
| **17** | | | 9.77 | 0.33% |
| **18** | | | 9.77 | 0.33% |
| **19** | | | 68.39 | 2.28% |
| **20** | | | 9.77 | 0.32% |
| **21** | | | 20.71 | 0.69% |

| | | | | |
|---|---|---|---|---|
| **44** | | | 31.26 | 1.04% |
| **45** | | | 78.16 | 2.60% |
| **46** | | | 29.31 | 0.98% |
| **47** | | | 54.22 | 1.81% |
| **48** | | | 19.44 | 0.65% |
| **49** | | | 9.77 | 0.33% |
| **50** | | | 30.19 | 1.01% |
| | | | **3,001.00** | **100.00%** |

1 2000 5 23

2000 4 25

1000

2000 4 27 ( 2000 075D ) 2000 4 27 1000 1000

2000 5 11

[2000]20 26%

2000 5 11

[2000]21 74%

2000 5 23 ( 4403011046503 N61092)

| | / | | ( ) | |
|---|---|---|---|---|
| **1** | | 260.00 | 260.00 | 26% |
| **2** | | 740.00 | 740.00 | 74% |
| | | **1,000.00** | **1,000.00** | **100%** |

2 2000 9



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2000 9 25

26% 24%

2% 240 20

2000 9 25

30%

15.5% 13.5% 1%

155 135 10

2000 9 25 1

26% 24%

2% 240 20 2

30% 15.5%

13.5% 1% 155 135 10

44%

24% 15.5% 15.5%

1%

2000 9 25

2000 10 9

[2000]75 30%

2000 10 9

[2000]76

26%

2000 10 19

| | / | ( ) | |
|---|---|---|---|
| 1 | | 440.00 | 44% |



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| | | | |
|---|---|---|---|
| 2 | | 240.00 | 24% |
| 3 | | 155.00 | 15.5% |

2200

2007 5 25

44% 2200

2007 5 25

2007 5 28

| | / | ( ) | |
|---|---|---|---|
| **1** | | 2,200.00 | 44% |
| **2** | | 1,200.00 | 24% |
| **3** | | 775.00 | 15.5% |
| **4** | | 775.00 | 15.5% |
| **5** | | 50.00 | 1% |
| | | **5,000.00** | **100%** |

5 2007 6 44%

2007 5 31

44% 2200

2007 5 31

44% 2200

2007 5 31

2007 6 1

| | / | ( ) | |
|---|---|---|---|
| 1 | | 2,200.00 | 44% |
| 2 | | 1,200.00 | 24% |
| 3 | | 775.00 | 15.5% |
| 4 | | 775.00 | 15.5% |



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| | | | |
|---|---|---|---|
| 5 | | 50.00 | 1% |
| | | **5,000.00** | **100%** |

6 2007 8 6945

2007 7 26 1

5000 6945 2

1.5 1945 13055

- 3

2007 8 9 ( [ ]

[2007]36 ) 2001 8 8

15000 1945 13055

- 6945

6945

2007 8 13

| | *I* | ( ) | |
|---|---|---|---|
| 1 | | 2,200.00 | 31.68% |
| 2 | | 1,200.00 | 17.28% |
| 3 | | 775.00 | 11.16% |
| 4 | | 775.00 | 11.16% |
| 5 | | 50.00 | 0.72% |
| 6 | | 1,945.00 | 28% |
| | | **6,945.00** | **100%** |

7 2010 5

2010 5 7

2010 5 24



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8 2015 5

2015 5 19

2015 5 22

9 2016 2 31.68%

2016 2 23

31.68% 1.37%

30.31%

2016 2 23

31.68%

1.37%

1 2016 2 23

30.31%

20,572

2016 2 23

2016 2 24

| | / | ( ) | |
|---|---|---|---|
| 1 | | 2104.90 | 30.31% |
| 2 | | 1945.00 | 28.00% |
| 3 | | 1200.00 | 17.28% |
| 4 | | 775.00 | 11.16% |
| 5 | | 775.00 | 11.16% |



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| | | | |
|---|---|---|---|
| 6 | | 95.10 | 1.37% |
| 7 | | 50.00 | 0.72% |
| | | **6,945.00** | **100%** |

[2015]726 2014 2015

[2016]103 2014 2015

| | **2015 12 31** | **2014 12 31** |
|---|---|---|
| | 237,416.53 | 57,012.73 |
| | 193,590.10 | 815.47 |
| | 43,826.43 | 56,197.26 |
| | **2015** | **2014** |
| | 232.39 | 130.62 |
| | -12,370.83 | -30,229.83 |
| | -12,370.83 | -30,229.83 |

30%

| | | | |
|---|---|---|---|
| | 2,500.00 | 45% | |
| | 1000 | 100% | |
| | 500 | 90% | |



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| | | | |
|---|---|---|---|
| | | | |
| | 500 | 90% | |
| | 200 | 100% | |

1

| | |
|---|---|
| | |
| | |
| | 1104 |
| | |
| | 2015 9 14 |
| | 659001071002992 |
| | 35809976-2 |
| | 205900102527258 |
| | |

2

1 2015 9



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2015 9 14

600

400

2015 9 14

| | / | | | |
|---|---|---|---|---|
| **1** | | | 600.00 | 60% |
| **2** | | | 400.00 | 40% |
| | | | **1,000.00** | **100%** |

2 2016 2

2016 2 29

600

2016 2 29

| | / | | | |
|---|---|---|---|---|
| **1** | | | 600.00 | 60% |
| **2** | | | 400.00 | 40% |

深圳市同威资产管理

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|---|---|
| | |
| | |
| | 1104 |
| | |
| | 1999 7 5 |
| | 440301103047347 |
| | 71521623-5 |
| | 440300715216235 |
| | ( |

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7

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| | |
| | 29 |
| | |
| | 2016 3 4 |
| | 91360504MA35GMTRXH |
| | |

2

1 2016 3

2016 3 4

0.03 2.97

2016 3 4

| | *I* | | | |
|---|---|---|---|---|
| **1** | | | 0.03 | 1% |
| **2** | | | 2.97 | 99% |
| | | | **3.00** | **100%** |



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1

1 17.28%

2 11.16%

3

2

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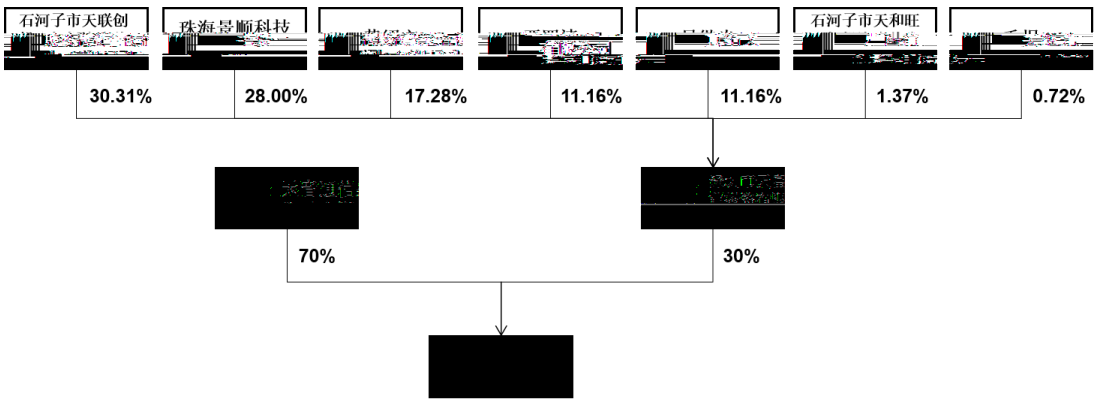
30% 2015 12 31

70%

*I* ( )




**1996 12 2**

1996 11 14

200

1996 11 14 ( 96

130 ) 1996 11 14

200 200

1996 12 2 (

27929359-1 N22476)

| | / | | ( ) | |
|---|---|---|---|---|
| 1 | | 140.00 | 140.00 | 70% |
| 2 | | 60.00 | 60.00 | 30% |
| | | **200.00** | **200.00** | **100%** |

**2000 6** **40%**

1999 12 1

1999 029A 1,164.62

1999 9 30



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2000 5 24

40% 503.12

2000 5 24

40% 503.12

30%

30% 40%

2000 5 31

2000 6 23 27929359-1

4403011048555

2000 6 23

| | / | ( ) | |
|---|---|---|---|
| **1** | | 60.00 | 30% |
| **2** | | 60.00 | 30% |
| **3** | | 80.00 | 40% |
| | | **200.00** | **100%** |

**2000 8 21%**

1999 12 1

1999 029A 1,164.62

1999 9 30

2000 6 25

21%

244.57

2000 6 25

21% 244.57



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51%

40% 9%

2000 6 25

2000 8 2

| | / | ( ) | |
|---|---|---|---|
| 1 | | 102.00 | 51% |
| 2 | | 80.00 | 40% |
| 3 | | 18.00 | 9% |
| | | **200.00** | **100%** |

**2001 5**

2001 4 30 21

3 1 2 \

2001 4 30

2001 5 16

| | / | ( ) | |
|---|---|---|---|
| 1 | | 102.00 | 51% |
| 2 | | 80.00 | 40% |



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| | | | |
|---|---|---|---|
| 3 | | 18.00 | 9% |
| | | **200.00** | **100%** |

**2001 6 2000**

2001 5 18 200

2000 2000

2001 5 21 [2001]

217B 2000 92,332,853.45

2001 5 31

2001 203B 2001 5 30

18,000,000.00

20,000,000.00 10,200,000.00 51%

8,000,000.00 40% 1,800,000.00

9%

2001 6 22

| | *I* | ( ) | |
|---|---|---|---|
| 1 | | 1,020.00 | 51% |
| 2 | | 800.00 | 40% |
| 3 | | 180.00 | 9% |
| | | **2,000.00** | **100%** |

**2003 7 70%**

2002 10 20

51% 9% 10%

2002 10 27

2002 42



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199,498.09 158,733.38

40,764.71 30,440.23

294.84%

2003 1 17

51% 9% 10%

17671.5 3118.5 3465

2003 1 19

51% 9% 10%

17671.5 3118.5 3465

2003 7 10

2003 7 14

| | / | ( ) | |
|---|---|---|---|
| 1 | | 1,400.00 | 70% |
| 2 | | 600.00 | 30% |
| | | **2,000.00** | **100%** |

| | | | |
|---|---|---|---|
| 1 | | 1,400.00 | 70% |
| 2 | | 600.00 | 30% |
| | | **2,000.00** | **100%** |

**2007 8 60000**

2007 7 10 2000

60000 49,000

40,600 21,000

17,400

12,000

2007 8 14

2007 037 2007 8 14

700,000,000.00 580,000,000.00

120,000,000.00

2007 8 16

| | *I* | ( ) | |
|---|---|---|---|
| 1 | | 42,000.00 | 70% |
| 2 | | 18,000.00 | 30% |
| | | **60,000.00** | **100%** |

**2009 9**

2009 9 21

2009 9 28

2011 8
22

**2010 5**

2010 5 24

2011 8 22

2010 5 28

2011 8
22

**2010 12**

2010 12 6

2 35 1002

35

2010 12 8



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**2011 7 20**

2011 7 20

1002 35 1002

26

2011 7 29

**2011 11**

2011 11 15

2011 20

21

5 1

26

2012 1 10

**2011 12**

2011 12 7 2011



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2012 1 12

**2013 4**

2013 4 9

2013 4 19

2013 4 28

**2013 4**

2013 4 25

2013 4 25

**2013 5**

2013 5 13

1 4

2013 5 14

**2013 7**

2013 7 25

**2014 3**

2014 3 26



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2014 3 27

| | | | | |
|---|---|---|---|---|
| 1 | | 3,000.00 | 100.00% | B2B |
| 2 | | 1,500.00 | 100.00% | |
| 3 | | 4,500.00 | 100.00% | |
| 4 | | 2,000.00 | 100.00% | |
| 5 | | 2,000.00 | 100.00% | |
| 6 | | 38,000.00 | 100.00% | |
| 7 | | 500.00 | 100.00% | |
| 8 | | 500.00 | 100.00% | |
| 9 | | 120.00 | 100.00% | |
| 10 | | 2,000.00 | 100.00% | |
| 11 | | 555.00 | 100.00% | |
| 12 | | 1,000.00 | 100.00% | |
| 13 | | 2,000.00 | 100.00% | |
| 14 | | 2,000.00 | 100.00% | |
| 15 | | 555.00 | 100.00% | |
| 16 | | 555.00 | 100.00% | |
| 17 | | 2,000.00 | 100.00% | |
| 18 | | 1,000.00 | 100.00% | |



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| | | | | |
|---|---|---|---|---|
| 19 | | 2,460.00 | 100.00% | |
| 20 | | 100.00 | 100.00% | |
| 21 | | 50.00 | 100.00% | |
| 22 | | 10,976.98 | 100.00% | |
| 23 | | 5,000.00 | 100.00% | |
| 24 | | 57,000.00 | 70.00% | |
| 25 | | 2,500.00 | 55.00% | |
| 26 | BLISSFULFAMELIMITED/ | 200 | 100.00% | TMT LP |
| 27 | APEXSINGLIMITED/ | 200 | 100.00% | |
| 28 | | 1,050.00 | 29.00% | |
| 29 | | 948.93 | 10.54% | |
| 30 | | 588.24 | 15.00% | |
| 31 | | 18.75 | 20.00% | |
| 32 | | 300.00 | 20.00% | |
| 33 | | 118.75 | 16.00% | |
| 34 | | 5,000.00 | 1.00% | |
| 35 | | 600.00 | 16.65% | |
| 36 | | 243.7531 | 4.90% | |

30%

1

2



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3

4

5

2015 00334

117 2734.63

110102010001GB00137

2054 6 29

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | | **m2** | | | / | / | |
| 1 | | 110102010001GB00137 | 2,734.63 | 117 | | | | 2054 6 29 |



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| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | $m^2$ | / |
| 1 | | X<br>090463 | | 117 | 2015<br>00334 | | | 1250.44 | |
| 2 | | X<br>090457 | | 117 | 2015<br>00334 | | | 1421.32 | |
| 3 | | X<br>090464 | | 117 | 2015<br>00334 | | | 1425.4 | |
| 4 | | X<br>090465 | | 117 | 2015<br>00334 | | | 1428.91 | |
| 5 | | X<br>090466 | | 117 | 2015<br>00334 | | | 1476.59 | |
| 6 | | X<br>090467 | | 117 | 2015<br>00334 | | | 838.11 | |
| 7 | | X<br>1325970 | | 19<br>1 -1<br>1 2<br>102 | - | | | 463.81 | |
| 8 | | 08903 | | 14 | 95<br>00323 | | | 2883.9 | |



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1115 117 119 121

123 125 127 129 -2

| | | | | | |
|---|---|---|---|---|---|
| 1 | X | 113577 | -2 | 265 | 43.26 | 2013.06.13 |
| 2 | X | 113607 | -2 | 266 | 43.26 | 2013.06.14 |
| 3 | X | 113610 | -2 | 267 | 43.26 | 2013.06.14 |
| 4 | X | 113614 | -2 | 268 | 43.26 | 2013.06.14 |
| 5 | X | 113620 | -2 | 269 | 43.26 | 2013.06.14 |
| 6 | X | 113623 | -2 | 270 | 43.26 | 2013.06.14 |
| 7 | X | 113629 | -2 | 271 | 43.26 | 2013.06.14 |
| 8 | X | 113633 | -2 | 272 | 43.26 | 2013.06.14 |
| 9 | X | 113688 | -2 | 273 | 43.26 | 2013.06.17 |
| 10 | X | 113699 | -2 | 275 | 43.26 | 2013.06.17 |
| 11 | X | 114003 | -2 | 276 | 43.26 | 2013.06.24 |
| 12 | X | 114007 | -2 | 277 | 43.26 | 2013.06.24 |
| 13 | X | 114014 | -2 | 278 | 43.26 | 2013.06.24 |
| 14 | X | 114019 | -2 | 279 | 43.26 | 2013.06.24 |
| 15 | X | 114024 | -2 | 287 | 42.79 | 2013.06.24 |
| 16 | X | 114026 | -2 | 288 | 42.79 | 2013.06.24 |
| 17 | X | 114028 | -2 | 289 | 42.79 | 2013.06.24 |
| 18 | X | 114032 | -2 | 290 | 41.93 | 2013.06.24 |
| 19 | X | 114035 | -2 | 291 | 43.69 | 2013.06.24 |
| 20 | X | 114037 | -2 | 292 | 43.69 | 2013.06.24 |
| 21 | X | 114042 | -2 | 293 | 43.69 | 2013.06.24 |
| 22 | X | 114045 | -2 | 295 | 43.69 | 2013.06.24 |
| 23 | X | 114047 | -2 | 296 | 43.69 | 2013.06.24 |
| 24 | X | 114049 | -2 | 297 | 43.69 | 2013.06.24 |
| 25 | X | 114050 | -2 | 298 | 44.88 | 2013.06.24 |
| 26 | X | 115175 | -2 | 263 | 43.26 | 2013.07.12 |
| 27 | X | 115176 | -2 | 283 | 42.79 | 2013.07.12 |
| 28 | X | 115177 | -2 | 285 | 43.69 | 2013.07.12 |
| 29 | X | 115178 | -2 | 280 | 41.93 | 2013.07.12 |
| 30 | X | 115179 | -2 | 281 | 42.79 | 2013.07.12 |
| 31 | X | 115180 | -2 | 262 | 43.26 | 2013.07.12 |
| 32 | X | 115181 | -2 | 261 | 43.26 | 2013.07.12 |
| 33 | X | 115182 | -2 | 286 | 42.79 | 2013.07.12 |
| 34 | X | 115183 | -2 | 282 | 42.79 | 2013.07.12 |
| 35 | X | 115184 | -2 | 260 | 43.26 | 2013.07.12 |



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| | | | | | | |
|---|---|---|---|---|---|---|
| 36 | X | 115185 | -2 | 228 | 42.79 | 2013.07.12 |
| 37 | X | 115186 | -2 | 259 | 43.26 | 2013.07.12 |
| 38 | X | 115187 | -2 | 258 | 47.26 | 2013.07.12 |
| 39 | X | 115188 | -2 | 226 | 42.79 | 2013.07.12 |
| 40 | X | 115189 | -2 | 227 | 42.79 | 2013.07.12 |

| | | | | | | |
|---|---|---|---|---|---|---|
| | | | | | | |
| **1** | | | 1518022 | 9 | | 2011.03.03-2021.02.06 |
| **2** | | | 1412807 | 38 | | 2010.05.13-2020.06.20 |
| **3** | | | 1415844 | 35 | | 2010.05.13-2020.06.27 |
| **4** | | | 1450527 | 9 | | 2010.09.09-2020.09.27 |
| **5** | | 天音移动<br>Telling Mobile | 14788180 | 38 | | 2015.07.07-2025.07.06 |
| **6** | | | 13650604 | 38 | | 2015.04.21-2025.04.20 |
| **7** | | 170.com | 13846955 | 38 | | 2015.04.14-2025.04.13 |

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|---|---|---|---|---|---|---|
| **8** | | 沃天音 | 13487778 | 38 | ( ) | 2015.03.07-2025.03.06 |
| **9** | | 沃欧眼 | 13487769 | 38 | ( ) | 2015.03.07-2025.03.06 |
| **10** | | | 8254010 | 9 | ( ) ( ) ( ) ( ) ( ) ( ) | 2011.06.14-2021.06.13 |
| **11** | | | 8254011 | 41 | ( ) ( ) ( ) ( ) | 2011.05.07-2021.05.06 |
| **12** | | 开奇网 kaiqi.com | 7299049 | 41 | ( ) ( ) | |

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**13** 开奇网 kaiqi.com 7296428 9
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| **19** | | 开旗网 | 7296364 | 42 | ( ) | 2010.11.28-2020.11.27 |
| **20** | | 开旗网 | 7299105 | 35 | | 2010.11.14-2020.11.13 |
| **21** | | 开奇网 kaiqi.com | 7299119 | 35 | | 2010.11.28-2020.11.27 |
| **22** | | 开奇网 kaiqi.com | 7296348 | 42 | ( ) | 2010.11.28-2020.11.27 |
| **23** | | 开元通宝 | 7296189 | 9 | ( ) ( ) ( ) ( ) ( ) | 2010.11.21-2020.11.20 |



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| **24** | | 开元通宝 | 7296247 | 38 | ( )<br>; | 2010.10.14-2020.10.13 |
| **25** | | 开元通宝 | 7296263 | 41 | (<br>) | 2011.11.21-2021.11.20 |
| **26** | | 开元通宝 | 7296217 | 35 | | 2010.12.21-2020.12.21 |
| **27** | | 开元通宝 | 7296235 | 36 | | 2011.04.14-2021.04.13 |
| **28** | | 开元通宝 | 7296277 | 42 | ( ) | 2010.11.28-2020.11.27 |
| **29** | | | 13734004 | 9 | ( )<br>( )<br>(<br>) ( )<br>(<br>)<br>( ) | 2015.02.14-2025.02.13 |
| **30** | | | 13734005 | 41 | ( )<br>( ) | 2015.02.14-2025.02.13 |



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| **31** | | OUPENG | 11036295 | 9 | | 2013.10.28-2023.10.27 |
| **32** | | OUPENG | 11036345 | 36 | ( ) | 2013.10.28-2023.10.27 |
| **33** | | OUPENG | 11043017 | 38 | ( ) | 2013.10.28-2023.10.27 |
| **34** | | OUPENG | 11043029 | 41 | | 2013.10.28-2023.10.27 |
| **35** | | Flappy Bird | 14177868 | 41 | | 2015.04.28-2025.04.27 |
| **36** | | [redacted] | 14176954 | 9 | | |

/P <</MCID 100 >>BDC 88.46 501622.115 0.48 re3724.9.96 501.22 20.82 0.48 3724.9.10.78 501.22 0.48 0.48 3724.9.10.78 501.22 47.52 0.48 372

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| **1** | | | ZL20121<br>0587343.<br>3 | 2012.12.2<br>8 | | 2016.01.2<br>0 | |
| **2** | | | ZL20121<br>0371420.<br>1 | 2012.09.2<br>8 | | 2015.12.0<br>2 | |
| **3** | OPD001 | | ZL20143<br>0022814.<br>6 | 2014 01.<br>27 | | 2014.07.2<br>3 | |
| **4** | | | ZL01430<br>242688.5 | 2014.07.1<br>7 | | 2014.12.1<br>0 | |
| **5** | | | ZL20143<br>0242911.<br>6 | 2014.07.1<br>7 | | 2014.12.1<br>0 | |
| **6** | | | ZL20143<br>0247281.<br>1 | 2014.07.2<br>1 | | 2014.12.1<br>0 | |
| **7** | | | ZL20143<br>0543130.<br>0 | 2014.12.2<br>2 | | 2015.06.1<br>0 | |
| **8** | | | ZL20143<br>0560161.<br>7 | 2014.12.3<br>0 | | 2015.07.1<br>5 | |
| **9** | | | ZL20143<br>0282994.<br>1 | 2014.08.1<br>2 | | 2014.12.1<br>0 | |

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| **1** | | 0459564 | 2012SR091528 | Android<br>V1.00 | 2010.09.01 | | |
| **2** | | 0467356 | 2012SR099320 | Kjava<br>V1.00 | 2010.06.01 | | |



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| **14** | | 0491876 | 2012SR123840 | V1.0 | 2012.08.16 | | |
| **15** | | 0491880 | 2012SR123844 | V1.0 | 2012.08.09 | | |
| **16** | | 0480391 | 2012RS112355 | V1.0 | 2012.03.23 | | |
| **17** | | 0408546 | 2012SR040509 | V1.0.0 | 2012.01.02 | | |
| **18** | | 0414513 | 2012SR046477 | V1.0 | 2012.01.04 | | |
| **19** | | 0480370 | 2012SR112334 | V1.0 | 2012.09.07 | | |
| **20** | | 0533980 | 2012SR028218 | V1.0 | 2012.09.20 | | |
| **21** | | 0547998 | 2013SR042236 | V1.0 | 2012.12.20 | | |
| **22** | | 0548004 | 2013SR042242 | V1.0 | 2012.07.06 | | |
| **23** | | 0566963 | 2013SR061201 | App Portal V1.0 | 2011.08.05 | | |
| **24** | | 0566525 | 2013SR060763 | Reader Portal V1.0 | 2012.01.29 | | |



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| **25** | | 0584234 | 2013SR078472 | V1.0 | 2013.04.17 | | |
| **26** | | 0585805 | 2013SR080043 | V1.0 | 2013.04.11 | | |
| **27** | | 0585307 | 2013SR079545 | V1.0 | 2013.05.27 | | |
| **28** | | 0589718 | 2013SR083956 | V1.0 | 2013.03.01 | | |
| **29** | | 0631789 | 2013SR126027 | V1.0 | 2013.08.29 | | |
| **30** | | 0631792 | 2013SR126030 | V1.0 | 2013.06.20 | | |
| **31** | | 0631786 | 2013SR126024 | V1.0 | 2013.05.07 | | |
| **32** | | 0686581 | 2014SR017337 | V1.0 | 2012.08.01 | | |
| **33** | | 0686651 | 2014SR017407 | Octopus V1.0 | 2013.12.20 | | |
| **34** | | 0747191 | 2014SR077947 | V2.0 | 2014.04.08 | | |
| **35** | | 0784724 | 2014SR115480 | V1.0 | 2014.02.14 | | |



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| **36** | | 0784706 | 2014SR115462 | V1.0 | 2013.10.09 | | |
| **37** | | 0869456 | 2014SR200223 | V1.0 | 2014.05.28 | | |
| **38** | | 0913656 | 2015SR026576 | V1.0 | 2014.10.10 | | |
| **39** | | 1178044 | 2015SR290958 | V1.0 | 2015.01.20 | | |
| **40** | | 1185438 | 2016SR006821 | V1.0 | 2015.12.01 | | |

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| **1** | 170.com | 1999 2 6 | 2017 2 6 | |
| **2** | 170.cn | 2003 4 10 | 2017 4 10 | |
| **3** | tadu.com | 2001 10 3 | 2017 10 3 | |
| **4** | kaiqi.com | 2002 4 30 | 2017 4 30 | |
| **5** | tianler.com | 2014 5 29 | 2024 5 29 | |
| **6** | heLiuLiang.net | 2014 3 6 | 2018 3 6 | |
| **7** | oupeng.tw | 2014 1 15 | 2018 1 15 | |
| **8** | oupeng.asia | 2014 1 15 | 2018 1 15 | |
| **9** | oupenghd.com | 2012 7 11 | 2016 7 11 | |
| **10** | opbxb.com | 2016 1 12 | 2018 1 12 | |
| **11** | oupeng10.com | 2015 1 14 | 2018 1 14 | |
| **12** | yunbrowser.cn | 2014 12 15 | 2017 12 15 | |



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| **13** | yunbrowser.net | 2014 12 15 | 2017 12 15 | |
| **14** | okmobo.com | 2014 10 29 | 2017 10 29 | |
| **15** | okgame.com | 2014 4 25 | 2016 4 25 | |
| **16** | okgame.mobi | 2014 4 25 | 2016 4 25 | |
| **17** | oupeng9.com | 2014 1 15 | 2018 1 15 | |

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| **1** | | | BW8838 | WDB2201651A | 2003.04.09 | |
| **2** | | | BBS001 | SGM6510GL8 | 2004.09.29 | |
| **3** | | | BFH900 | WAUZZZ4E95N | 2005.06.29 | |
| **4** | | | BV500T | WDCBBBCB | 2011.01.25 | |
| **5** | | | B4W551 | SGM6520UYAA | 2014.03.28 | |
| **6** | | | HD2686 | A6l2.8CVI | 2004.06.29 | |
| **7** | | | LD7067 | WAUKH44E07N | 2007.11.16 | |
| **8** | | | LD7352 | 5N1BV280 | 2007.11.21 | |
| **9** | | | NTY803 | FA6500 | 2010.07.16 | |
| **10** | | | NTY738 | FV720TFCVTG | 2011.10.27 | |



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| **11** | | | A98953 | WDDNG5EB | 2012.04.18 | |
| **12** | | | NTY804 | HG6481BBANV | 2014.02.24 | |
| **13** | | | QC2F01 | JNIAE25E | 2014.05.06 | |

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|---|---|---|---|---|---|
| | | *I* | | | |
| 1 | | B2-20130038 | 2013.06.08-2018.02.08 | | |
| 2 | | [2013]00292-A011 | 2013.11.14-2018.02.08 | | |
| 3 | | 4453061805 | 2010.06.07-2016.06.07 | | |
| 4 | | 4700624091 | | | |
| 5 | | 01100590 | | | |
| 6 | | ICP 080655 | 2015.02.15-2018.12.25 | | |
| 7 | | [2013]0453-086 | 2013.06.18-2016.06.17 | | |
| 8 | | ICP 100242 | 2015.03.18-2020.03.18 | | |
| 9 | | [2013]0937-986 | 2015.04.21-2016.11.21 | | |



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[2013]543

[2014]59

[2015]230

[2015]1178

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| | 2015 12 31 | 2014 12 31 |
|---|---|---|
| | 1,144,397.93 | 975,682.10 |
| | 1,024,296.75 | 817,939.93 |
| | 125,517.89 | 161,150.32 |
| | 120,101.19 | 157,742.17 |



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| | 2015 | 2014 |
|---|---|---|
| | 4,247,522.63 | 3,400,166.58 |
| | -38,786.99 | -102,802.18 |
| | -39,654.44 | -108,144.12 |
| | -35,632.43 | -100,327.46 |
| | -34,477.19 | -100,110.35 |

| | 2015 | 2014 |
|---|---|---|
| | 134,312.06 | -29,369.51 |
| | -1,892.64 | -14,073.97 |
| | -130,976.03 | 135,962.70 |
| | 1,475.04 | 92,497.20 |

| | 2015 | 2014 |
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| | -138.28 | -567.53 |

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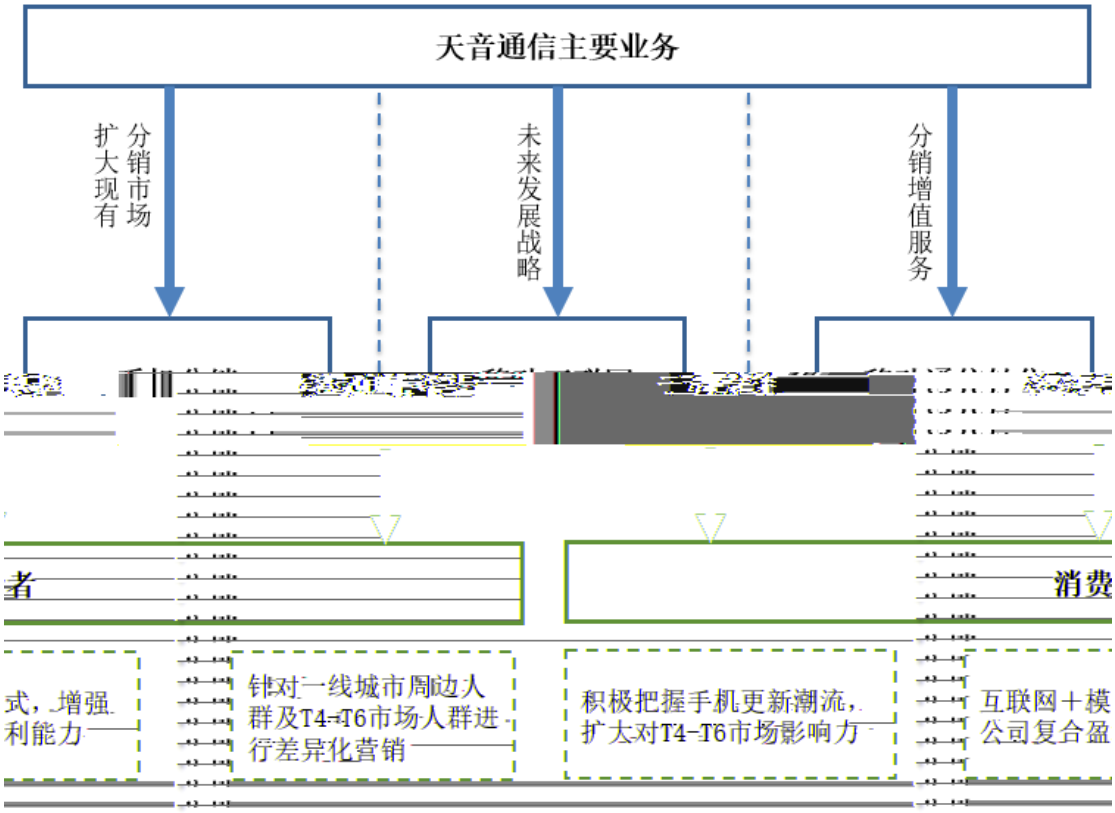


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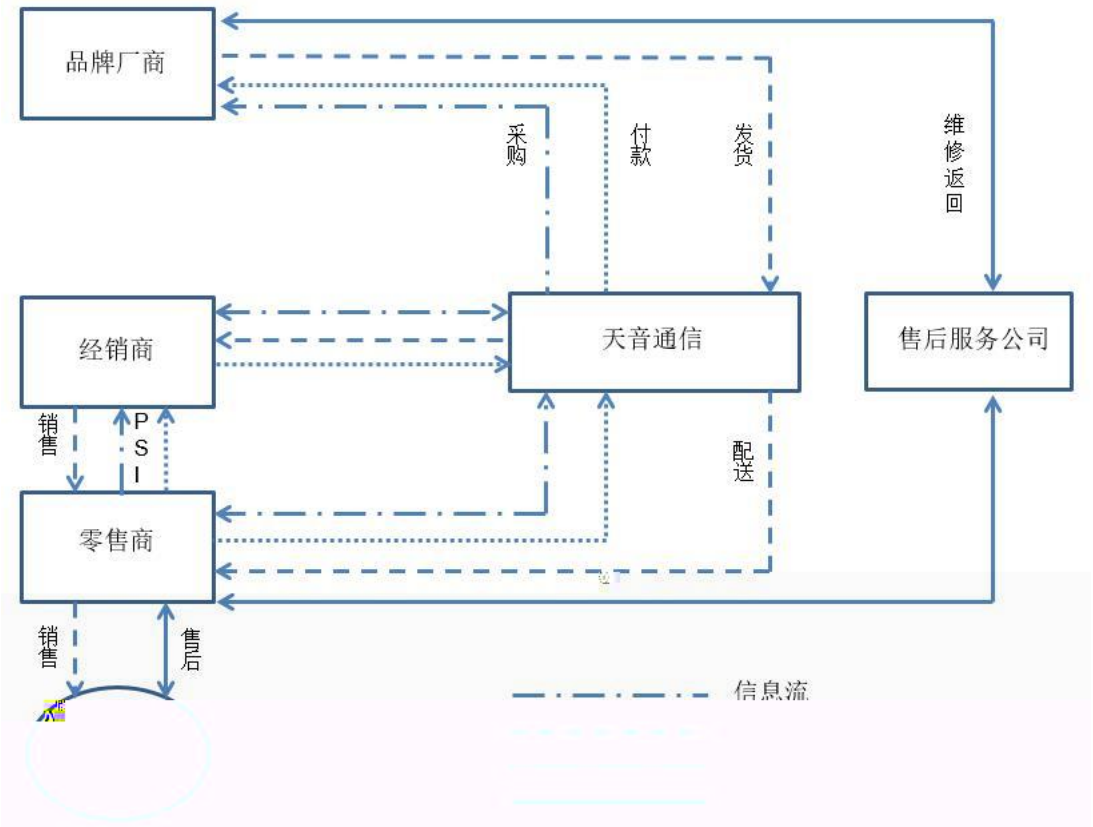




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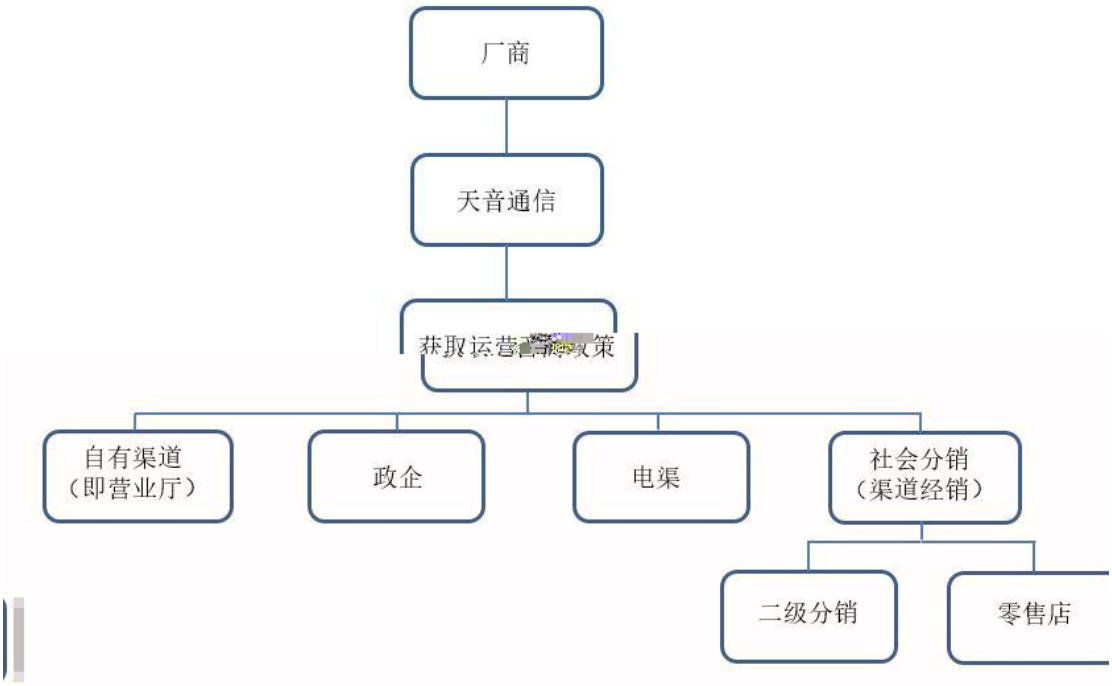


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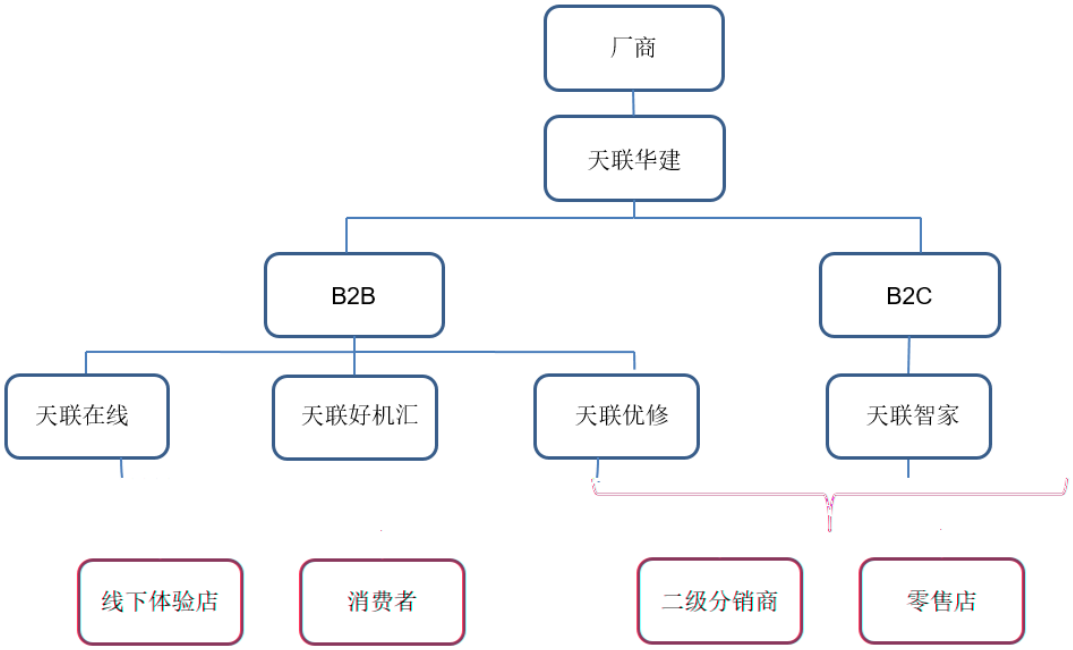


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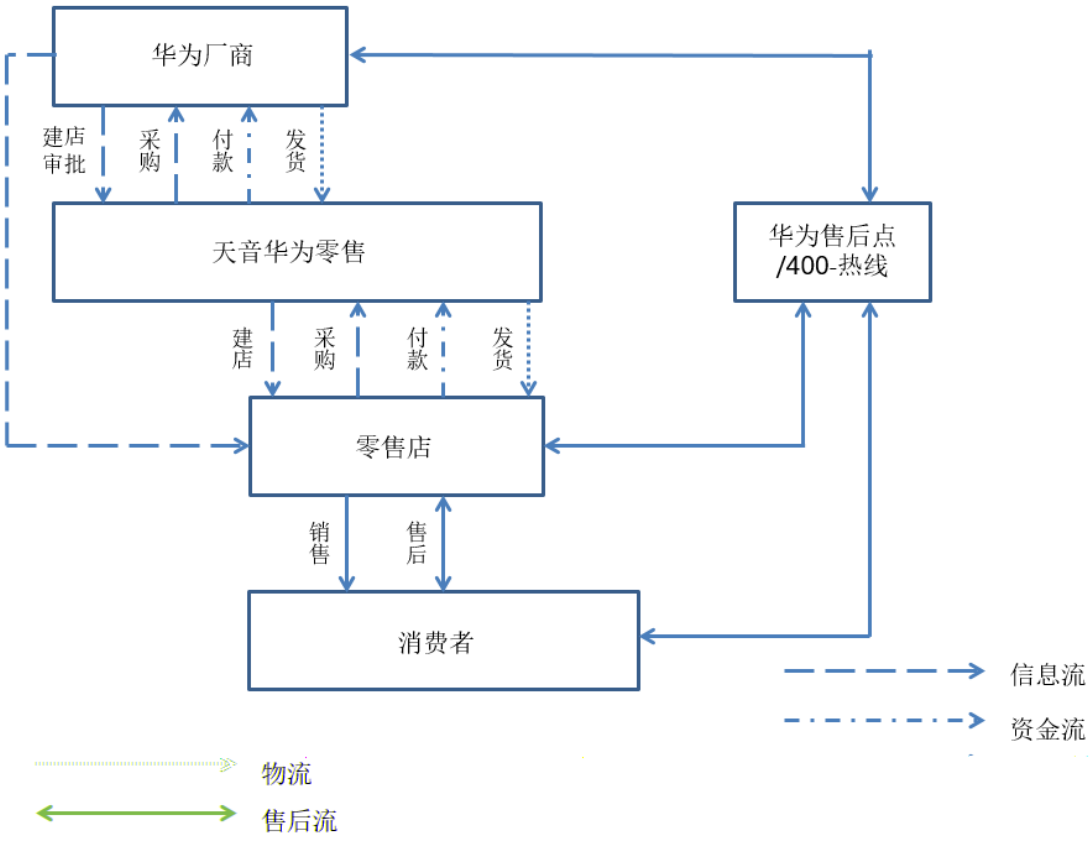




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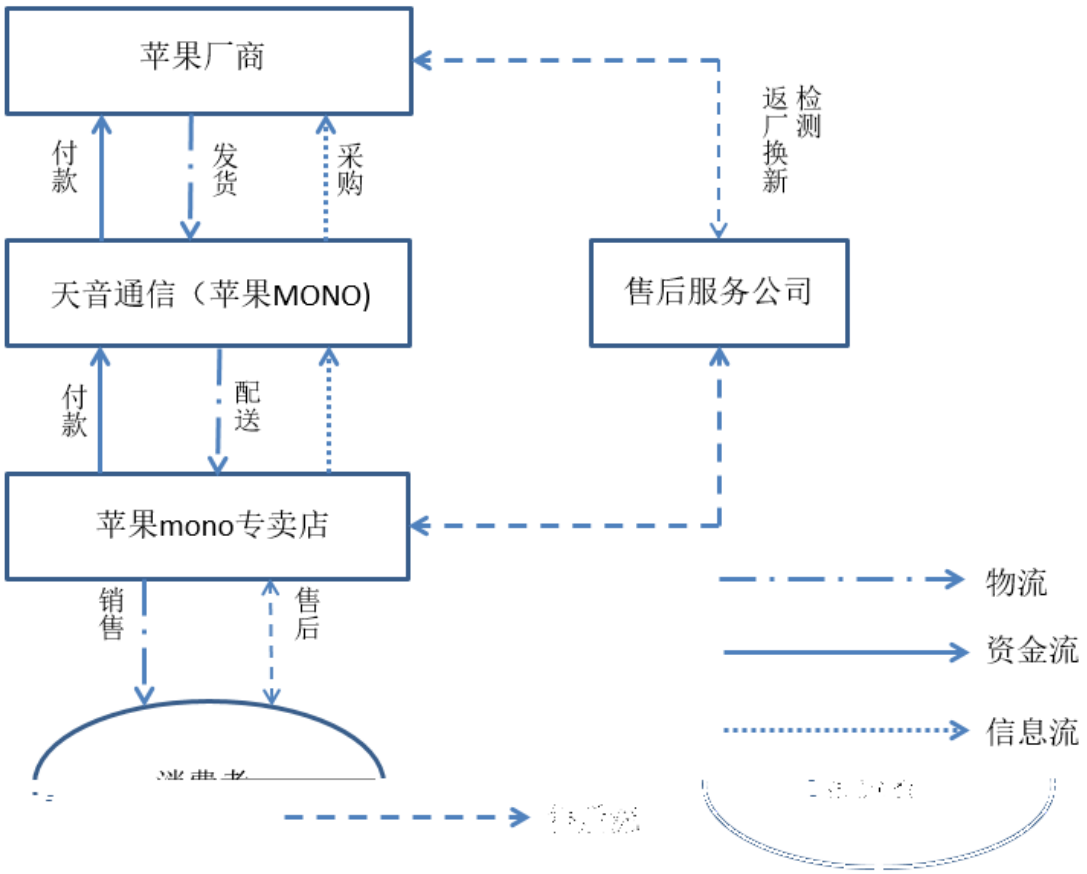


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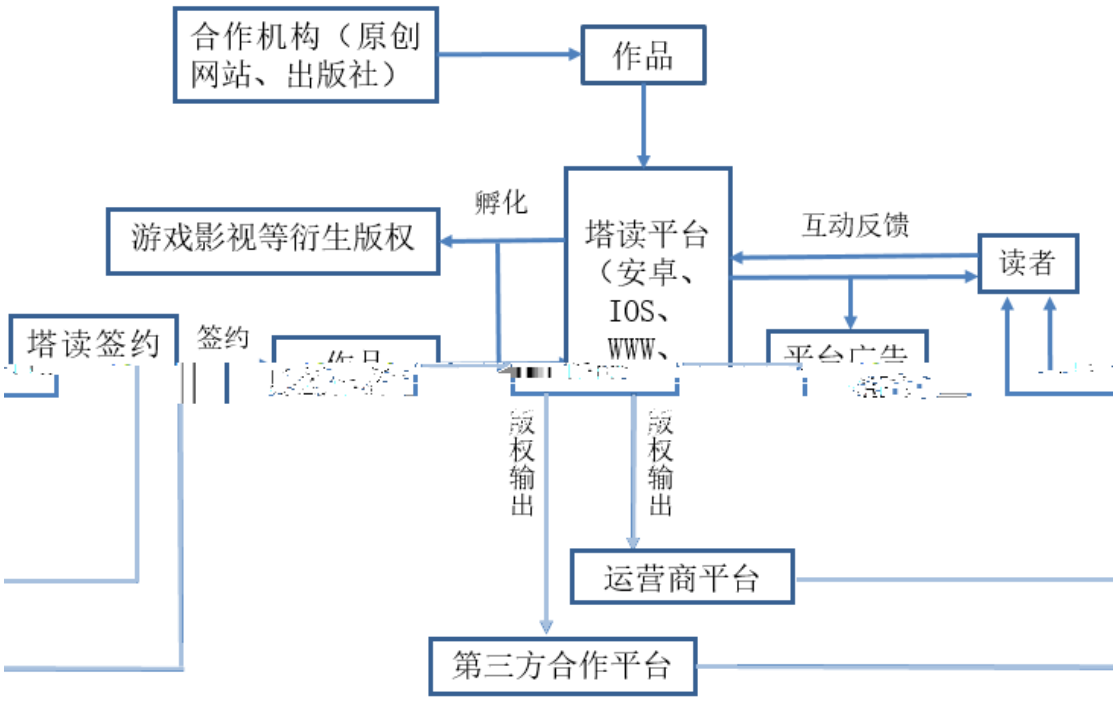


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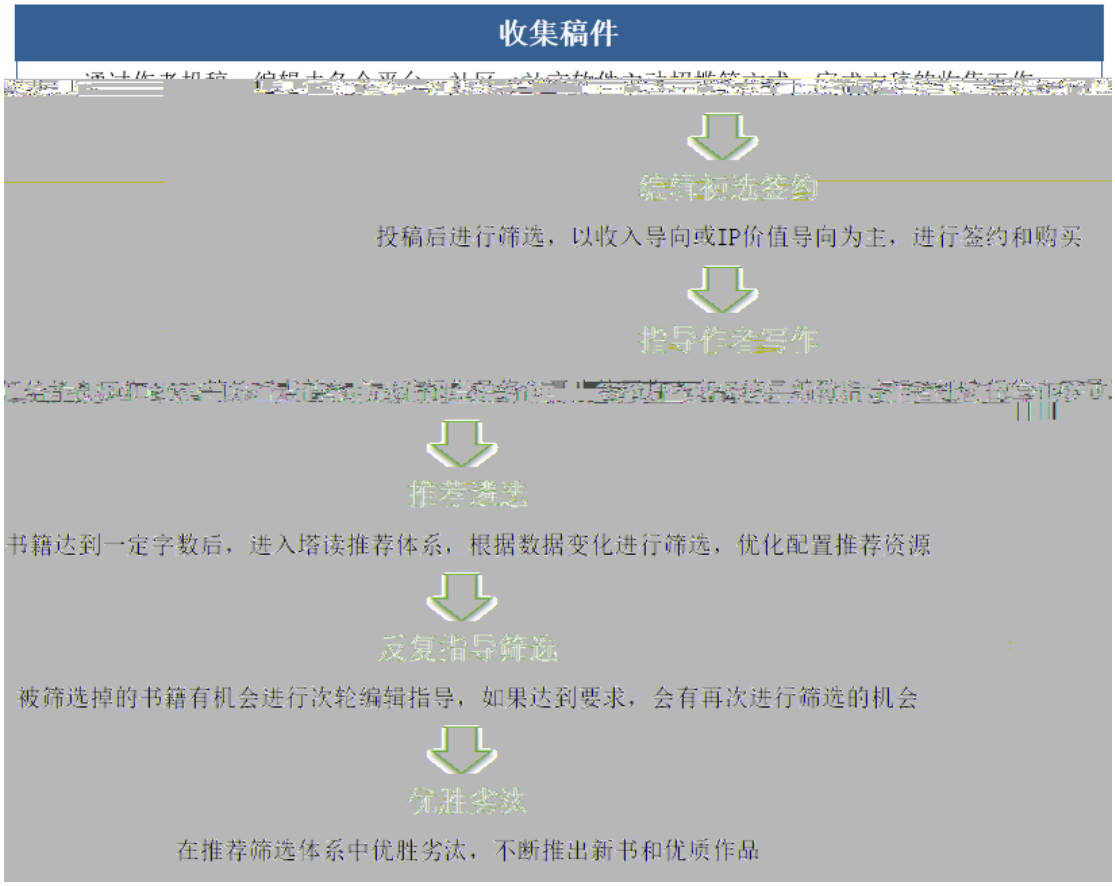


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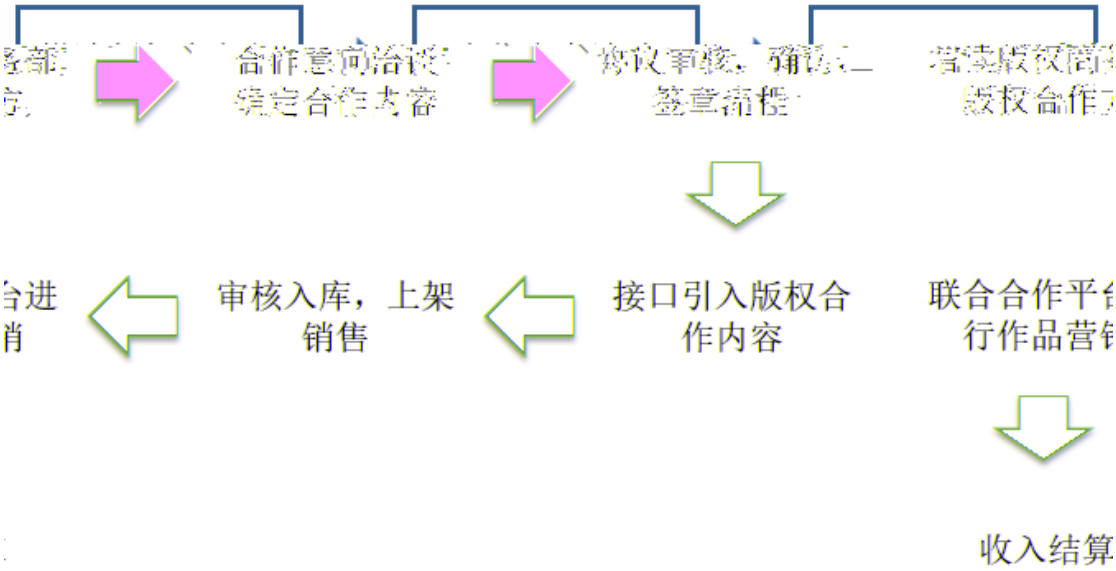




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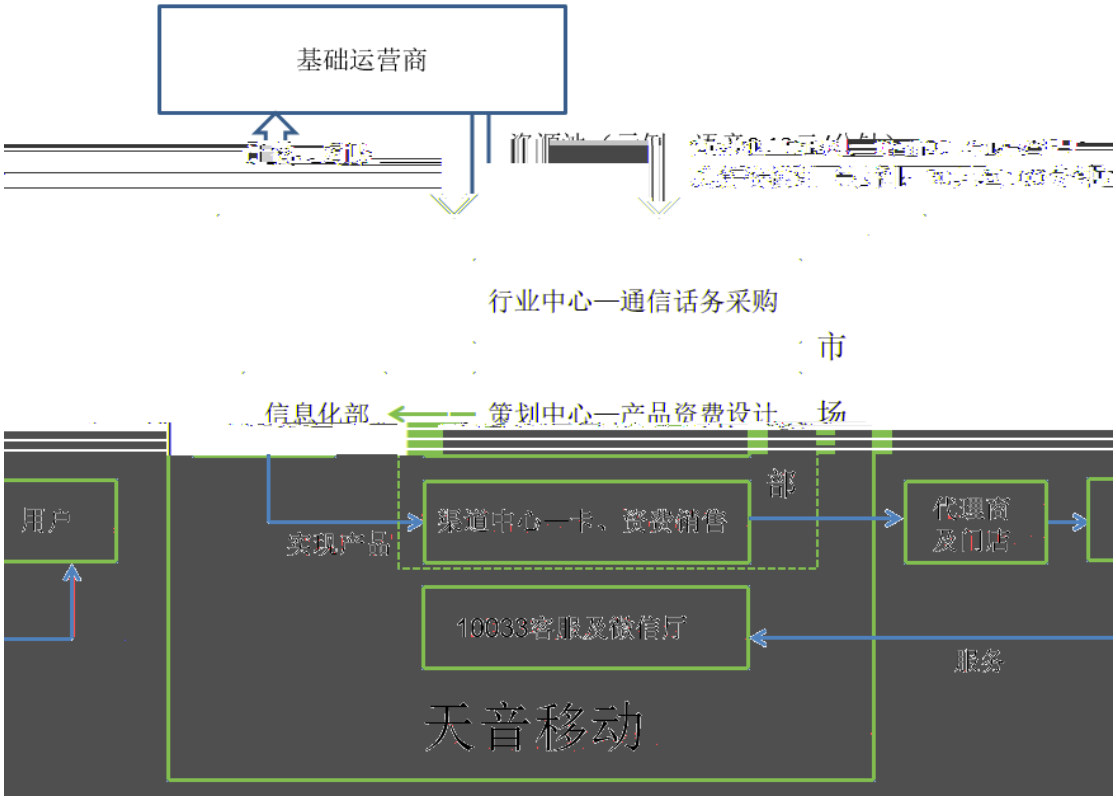


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| | | | | |
| | 4,241,664.16 | 4,137,025.22 | 3,382,360.91 | 3,309,983.62 |
| | 5,858.47 | 2,371.68 | 17,805.67 | 6,862.25 |
| | **4,247,522.63** | **4,139,396.90** | **3,400,166.58** | **3,316,845.86** |

2015 2014 4,241,664.16

3,382,360.91

| | | | % |
|---|---|---|---|
| 2015 | | 206,373.40 | 4.86% |
| | | 77,580.29 | 1.83% |
| | | 76,054.81 | 1.79% |
| | | 61,541.85 | 1.45% |
| | | 38,286.64 | 0.90% |
| | | **459,836.99** | **10.83%** |
| 2014 | | 233,067.88 | 6.85% |
| | | 60,629.37 | 1.78% |
| | | 49,794.52 | 1.46% |
| | | 46,169.06 | 1.36% |
| | | 42,987.10 | 1.26% |
| | | **432,647.93** | **12.72%** |

| | | | |
|---|---|---|---|
| 2015 | | 2,733,483.62 | 64.18% |



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| | | 270,061.57 | 6.34% |
| | | 252,768.91 | 5.93% |
| | | 171,627.43 | 4.03% |
| | | 146,397.91 | 3.44% |
| | | **3,574,339.44** | **83.92%** |
| 2014 | | 1,818,571.87 | 59.59% |
| | | 521,992.45 | 17.10% |
| | | 309,129.73 | 10.13% |
| | | 139,668.71 | 4.58% |
| | | 91,571.41 | 3.00% |
| | | **2,880,934.16** | **94.39%** |

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|---|---|---|
| 1 | 5 | 5 |
| 1-2 | 10 | 10 |
| 2-3 | 20 | 20 |
| 3-4 | 40 | 40 |
| 4-5 | 80 | 80 |
| 5 | 100 | 100 |

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| | | ( ) | (%) | (%) |
|---|---|---|---|---|
| | | 20-30 | 3-5 | 3.17-4.85 |
| | | 5-15 | 3-5 | 6.33-19.4 |
| | | 5-15 | 3-5 | 6.33-19.4 |
| | | 5 | 3-5 | 19.0-19.4 |
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| | | 55 | 3-5 | 1.73-1.76 |

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| | | | | |
|---|---|---|---|---|
| | 10,000.00 | 2015.9.1 | 2016.7.19 | |
| | 10,000.00 | 2015.9.1 | 2016.7.26 | |
| | 10,000.00 | 2015.9.1 | 2016.7.5 | |
| | 10,000.00 | 2015.8.25 | 2016.8.18 | |
| | 10,000.00 | 2015.8.25 | 2016.8.24 | |
| | 10,000.00 | 2015.8.18 | 2016.8.17 | |
| | 8,000.00 | 2015.8.26 | 2016.2.26 | |



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| | | | | |
|---|---|---|---|---|
| | 30,000.00 | 2015.9.24 | 2016.4.24 | |
| | 7,000.00 | 2015.7..14 | 2016.7.14 | |

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| | 8,000.00 | 2015.4.21 | 2016.12.31 | |

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61,232.53 30%

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| 2 | | 28,000.00 | 28,836,251 |
| | | **61,200.00** | **63,027,806** |

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| | | | |
| | 30% | 61,200.00 | 63,027,806 |

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61,200.00

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|---|---|---|---|
| 1 | | 33,200.00 | 34,191,555 |
| 2 | | 28,000.00 | 28,836,251 |
| | | **61,200.00** | **63,027,806** |

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2015 12 31 946,901,092

63,027,806

63,027,806

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|---|---|---|---|---|---|---|
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| | ( | | ( | | ( | |
| | 131,917,569 | 13.93% | 131,917,569 | 13.06% | 131,917,569 | 12.29% |
| | 90,465,984 | 9.55% | 90,465,984 | 8.96% | 90,465,984 | 8.43% |



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| | | | | | | |
|---|---|---|---|---|---|---|
| | 86,300,019 | 9.11% | 86,300,019 | 8.55% | 86,300,019 | 8.04% |
| | 68,531,663 | 7.24% | 68,531,663 | 6.79% | 68,531,663 | 6.39% |

| | | | |
|---|---|---|---|
| | | | **%** |
| **1** | | 12,057.92 | 19.70% |
| **2** | | 25,221.84 | 41.21% |
| **3** | | 20,920.24 | 34.18% |
| **4** | | 3,000.00 | 4.90% |
| | | **61,200.00** | **100.00%** |

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|---|---|---|---|---|
| | 1 | | | 5,110.00 |
| | 2 | ERP | Sd\FICO\MM\ 4 | |
| | 3 | ERP WMS | | |
| | 4 | ERP HR | | |
| | 5 | BI | | |
| | 6 | | | |
| | 7 | CRM | | |
| | 1 | | | 6,355.00 |
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| | 6,300 | |
| | 6,300 | |
| | 6,310 | |
| | 6,312 | |
| | 25,222 | |
| 4 | | |

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|---|---|---|---|
| 1 | | | 25,221.84 |
| 2 | | % | 26.15% |
| 3 | | | 5.44 |
| 4 | | | 324,000.00 |
| 5 | | % | 4.40% |
| 6 | | % | 2.03% |
| 7 | | | 6,577.20 |

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71,909.50 2,040.2064

69,869.2936

49,000 6,000

2007 12 31

| | | | | | | |
|---|---|---|---|---|---|---|
| | 69,869.29 | | | | | 69,869.29 |
| | | | | | | 69,869.29 |
| | | | | | | |
| | | 49,000.00 | 49,000.00 | | 0 | 0 |
| | | 6,000.00 | 6,000.00 | | 0 | 0 |
| | | 15,000.00 | 14,869.29 | | 0 | 0 |
| | - | 70,000.00 | 69,869.29 | - | 0 | - |

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2015 12 31 48.64

79.39%



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2015 12 31

190,704.50 204,108.43

13,403.93

7.03% 30% 61,232.53

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204,108.43 205,086.69

978.26 0.48%

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204,108.43 30% 61,232.53

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190,704.50

204,108.43 13,403.93 7.03%

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100% 141,000.00

100% 146,000.00 35%

51,100.00 2016

15,330.00 2017 20,440.00

2018 15,330.00 1-5

4.75%

136,500.80

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| 12 | | | 100% | |
| 13 | | | 100% | |
| 14 | | | 100% | |
| 15 | | | 100% | |
| 16 | | | 70.91% | |
| 17 | | | 50% | |
| 18 | | | 55% | |
| 19 | | | 100% | |
| 20 | | | 10.54% | - |
| 21 | | | 29% | - |
| 22 | | | 20.84% | - |
| 23 | | | 20% | - |
| 24 | | | 15% | - |
| 25 | | | 100% | |

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| | 2013 12 31 | 2014 12 31 | 2015 12 31 |
|---|---|---|---|
| | 54,917.71 | 69,142.85 | 29,603.28 |
| | 4,325.08 | 9,558.13 | 8,019.95 |
| | 50,592.63 | 59,584.72 | 21,583.33 |
| | **2013** | **2014** | **2015** |
| | 27,017.91 | 30,532.59 | 31,913.27 |
| | 11,628.37 | 9,819.24 | 11,479.54 |
| | 10,633.19 | 8,992.09 | 9,976.62 |
| | | | |



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2015 12 31

1,173,508.42 969,399.99 204,108.43

13,403.93

7.03%

| | | | | |
|---|---|---|---|---|
| | **B** | **C** | **D=C-B** | **E=D/B×100%** |
| 1 | 913,249.78 | 907,616.46 | | |

| | | | | | |
|---|---|---|---|---|---|
| 8 | | - | - | - | |
| 9 | | 5,055.29 | 5,055.29 | - | - |
| **10** | | **1,164,603.69** | **1,173,508.42** | **8,904.73** | **0.76** |
| 11 | | 973,899.19 | 969,399.99 | -4,499.20 | -0.46 |
| 12 | | - | - | - | |
| 13 | | **973,899.19** | **969,399.99** | **-4,499.20** | **-0.46** |
| **14** | | **190,704.50** | **204,108.43** | **13,403.93** | **7.03** |

DCF

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*E B D* 1

E

B

*B P C I* 2

P



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$$P = \sum_{i=1}^{n} \frac{R_i}{(1+r)^i} + \frac{R_n}{r(1+r)^n} \quad (3)$$

$R_i$ i

$R_n$

r

n

C

$$C = C_1 + C_2 \quad (4)$$

$C_1$

$C_2$

I

D

2

R= (5)

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WACC r

$$r = r_d \cdot w_d + r_e \cdot w_e \quad (6)$$



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$W_d$

$$w_d \quad \frac{D}{(E \quad D)} \qquad 7$$

$W_e$

$$w_e \quad \frac{E}{(E \quad D)} \qquad 8$$

$r_e$ CAPM

$$r_e = r_f \qquad r_m - r_f \qquad 9$$

$r_f$

$r_m$

e

$$_e \quad _t \quad (1 \quad (1 \quad t) \quad \frac{D}{E}) \qquad 10$$

t

$$_t \quad 34\%K \quad 66\% \quad _x \qquad 11$$

K K=1

x

$$_x \quad \frac{Cov(R_X ; R_P)}{P} \qquad 12$$



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$Cov(R_X, R_P)$

p

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FD

| *I* | | **2013** | **2014** | **2015** |
|---|---|---|---|---|
| | | 2,759,796.39 | 3,344,795.93 | 4,040,093.44 |
| | | 2,607,528.26 | 3,285,904.30 | 3,952,378.86 |
| | | 5.52% | 1.76% | 2.17% |
| | | - | - | 6,554.27 |
| | | - | - | 6,412.69 |
| | | 0.00% | 0.00% | 2.16% |
| | | - | - | 163,748.52 |
| FD | | - | - | 159,332.99 |
| | | - | - | 2.70% |
| | | 15,807.12 | 15,223.01 | 3,027.83 |
| | | 8,483.49 | 7,709.35 | 2,173.93 |
| | | 46.33% | 49.36% | 28.20% |
| | | **2,775,603.50** | **3,360,018.94** | **4,213,424.05** |
| | | **2,616,011.75** | **3,293,613.65** | **4,120,298.47** |



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APP

| / | | 2016 | 2017 | 2018 | 2019 | 2020 |
|---|---|---|---|---|---|---|
| | | 4,000,000.00 | 4,200,000.00 | 4,410,000.0 | 4,542,300.00 | 4,678,569.00 |
| | | 3,927,118.52 | 4,125,016.90 | 4,332,909.8 | 4,462,897.09 | 4,596,784.00 |
| | | 144,800.00 | 245,000.00 | 360,000.00 | 504,000.00 | 655,200.00 |
| | | 139,042.26 | 234,766.08 | 344,962.41 | 482,947.37 | 627,831.58 |



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| | | | | | | |
|---|---|---|---|---|---|---|
| FD | | 201,015.34<br>195,311.28 | 205,500.28<br>199,620.35 | 226,849.71 | 233,655.20 | 240,664.86 |

2013 2014 2015

93,172.78 91,169.00 63,838.79

| / | 2016 | 2017 | 2018 | 2019 | 2020 |
|---|---|---|---|---|---|
| | 13,706.36 | 13,637.22 | 13,665.94 | 14,053.99 | 14,454.28 |
| | 392.65 | 392.65 | 392.65 | 392.65 | 392.65 |
| | 77.60 | 77.60 | 77.60 | 81.33 | 85.29 |
| | 100.40 | 100.40 | 100.40 | | |

| / | 2016 | 2017 | 2018 | 2019 | 2020 |
|---|---|---|---|---|---|
| | 14,863.85 | 16,675.82 | 18,609.38 | 20,809.49 | 23,529.43 |
| | 1,163.34 | 1,163.34 | 1,163.34 | 1,163.34 | 1,163.34 |
| | 68.40 | 93.40 | 116.40 | 106.40 | 106.40 |
| | 89.60 | 119.60 | 139.60 | 139.60 | 139.60 |
| | 92.43 | 114.43 | 128.43 | 142.43 | 136.43 |
| | 31.68 | 31.68 | 31.68 | 31.68 | 31.68 |
| | 28.50 | 35.50 | 40.50 | 46.50 | 46.50 |
| | 170.94 | 170.94 | 170.94 | 170.94 | 170.94 |
| | 21.32 | 33.32 | 41.32 | 51.32 | 51.32 |
| | 89.50 | 113.50 | 129.50 | 129.50 | 129.50 |
| | 76.30 | 100.30 | 116.30 | 116.30 | 116.30 |
| | 271.00 | 295.00 | 311.00 | 321.00 | 331.00 |
| | 722.74 | 822.74 | 822.74 | 822.74 | 822.74 |
| | 234.50 | 288.50 | 298.50 | 298.50 | 298.50 |
| | 414.00 | 504.00 | 564.00 | 664.00 | 714.00 |
| | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 |
| | 60.00 | 60.00 | 60.00 | 60.00 | 60.00 |
| | 10.65 | 10.70 | 10.81 | 10.81 | 10.81 |
| | 459.39 | 458.68 | 459.62 | 459.62 | 459.62 |

| | | | | | | |
|---|---|---|---|---|---|---|
| | 20,041.78 | 20,453.27 | 20,903.70 | 21,276.37 | 21,663.02 | 21,663.02 |

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7% 3% 2%

| / | 2016 | 2017 | 2018 | 2019 | 2020 |
|---|---|---|---|---|---|
| | 4,395,815.34 | 4,730,500.28 | 5,096,849.71 | 5,399,955.20 | 5,714,433.86 |
| | **1,875.64** | **2,103.18** | **2,321.07** | **2,553.60** | **2,786.15** |
| / | 0.04% | 0.04% | 0.05% | 0.05% | 0.05% |

4

25%

| | 2016 | 2017 | 2018 | 2019 | 2020 |
|---|---|---|---|---|---|
| 1 | 18,581.30 | 24,749.51 | 32,138.57 | 40,263.65 | 48,052.90 |
| 2 | 18,581.30 | 24,749.51 | 32,138.57 | 24,133.50 | - |
| | 18,581.30 | 24,749.51 | 32,138.57 | 24,133.50 | - |
| 3 | - | - | - | 16,130.15 | 48,052.90 |
| 4 | 25.00% | 25.00% | 25.00% | 25.00% | 25.00% |
| **5** | - | - | - | 4,032.54 | 12,013.23 |

5

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2

| | 2016 | 2017 | 2018 | 2019 | 2020 |
|---|---|---|---|---|---|
| | 1,555.99 | 1,555.99 | 1,555.99 | 1,555.99 | 1,555.99 |
| | 564.35 | 564.35 | 564.35 | 564.35 | 564.35 |
| | 52.58 | 52.58 | 52.58 | 52.58 | 52.58 |
| | **2,172.92** | **2,172.92** | **2,172.92** | **2,172.92** | **2,172.92** |

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| / | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|---|---|---|---|---|---|---|

| / | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|---|---|---|---|---|---|---|
| | 389,817.37 | 419,186.04 | 451,276.23 | 478,007.49 | 506,138.97 | 506,138.97 |
| | 329,829.56 | 354,460.23 | 381,576.89 | 403,806.92 | 426,861.24 | 426,861.24 |
| | 114,438.48 | 123,151.50 | 132,688.86 | 140,579.76 | 148,766.74 | 148,766.74 |
| | 510,845.39 | 549,332.26 | 591,385.61 | 626,416.22 | 663,281.79 | 663,281.79 |
| | 323,240.02 | 347,465.51 | 374,156.37 | 395,977.94 | 418,485.17 | 418,485.17 |
| | **14,230.72** | **24,225.49** | **26,690.86** | **21,821.57** | **22,507.23** | **-** |

7

| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|---|---|---|---|---|---|---|
| | 4,395,815.34 | 4,730,500.28 | 5,096,849.71 | 5,399,955.20 | | |

| | | | | | | |
|---|---|---|---|---|---|---|
| | - | - | - | - | - | - |
| | - | - | - | - | - | - |
| | 18,581.30 | 24,749.51 | 32,138.57 | 40,263.65 | 48,052.90 | 48,052.90 |
| | - | - | - | 4,032.54 | 12,013.23 | 12,013.23 |
| | 18,581.30 | 24,749.51 | 32,138.57 | 36,231.11 | 36,039.68 | 36,039.68 |
| | 1,555.99 | 1,555.99 | 1,555.99 | 1,555.99 | 1,555.99 | 1,555.99 |
| | 616.93 | 616.93 | 616.93 | 616.93 | 616.93 | 616.93 |
| | 10,977.83 | 10,977.83 | 10,977.83 | 10,977.83 | 10,977.83 | 10,977.83 |
| | 14,230.72 | 24,225.49 | 26,690.86 | 21,821.57 | 22,507.23 | - |
| | - | - | - | - | - | - |
| | 1,553.66 | 1,553.66 | 1,553.66 | 1,553.66 | 1,553.66 | 1,553.66 |
| | 15,947.67 | 12,121.11 | 17,044.80 | 26,006.63 | 25,129.54 | 47,636.77 |

2

1

1 $r_f$

5-13 $r_f$

$r_f$=4.12%

| | | | | |
|---|---|---|---|---|
| 1 | 101102 | 1102 | 10 | 0.0398 |
| 2 | 101105 | 1105 | 30 | 0.0436 |
| 3 | 101108 | 1108 | 10 | 0.0387 |
| 4 | 101110 | 1110 | 20 | 0.0419 |
| 5 | 101112 | 1112 | 50 | 0.0453 |
| 6 | 101115 | 1115 | 10 | 0.0403 |
| 7 | 101116 | 1116 | 30 | 0.0455 |
| 8 | 101119 | 1119 | 10 | 0.0397 |
| 9 | 101123 | 1123 | 50 | 0.0438 |



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| | | | | |
|---|---|---|---|---|
| 10 | 101124 | 1124 | 10 | 0.0360 |
| 11 | 101204 | 1204 | 10 | 0.0354 |
| 12 | 101206 | 1206 | 20 | 0.0407 |
| 13 | 101208 | 1208 | 50 | 0.0430 |
| 14 | 101209 | 1209 | 10 | 0.0339 |
| 15 | 101212 | 1212 | 30 | 0.0411 |
| 16 | 101213 | 1213 | 30 | 0.0416 |
| 17 | 101215 | 1215 | 10 | 0.0342 |
| 18 | 101218 | 1218 | 20 | 0.0414 |
| 19 | 101220 | 1220 | 50 | 0.0440 |
| 20 | 101221 | 1221 | 10 | 0.0358 |
| 21 | 101305 | 1305 | 10 | 0.0355 |
| 22 | 101309 | 1309 | 20 | 0.0403 |
| 23 | 101310 | 1310 | 50 | 0.0428 |
| 24 | 101311 | 1311 | 10 | 0.0341 |
| 25 | 101316 | 1316 | 20 | 0.0437 |
| 26 | 101318 | 1318 | 10 | 0.0412 |
| 27 | 101319 | 1319 | 30 | 0.0482 |
| 28 | 101324 | 1324 | 50 | 0.0538 |
| 29 | 101325 | | | |

1992 5 21 2015 12 31

$r_m$=11.53%

3 e 2011 1 2015 12

250

$_x$=1.0792 12 $_t$=1.0126

11 $_u$=0.9367

10 $_e$=1.9131

4 $r_e$

9

$r_e$

$r_e$=0.0412+1.9131× 0.1153-0.0412 +0.01=0.1930

5 7 8 $W_d$=0.5816 $W_e$=0.4184

6 $r_d$=0.0385

7 r 6

$r=r_d \times w_d + r_e \times w_e = 0.0385 \times 0.5816 + 0.1930 \times 0.4184 = 0.1031$

2

5-12 3

352,777.70

3

13



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4

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= ×

| | | % | | |
|---|---|---|---|---|
| 1 | | 10.54% | 1,930.05 | 1,480.86 |
| 2 | | 55.00% | 1,375.00 | 2,199.58 |
| 3 | | 100.00% | 4,500.00 | 10,389.48 |
| 4 | | 29.00% | 981.67 | 1,015.42 |
| 5 | | 100.00% | 2,000.00 | - |
| 6 | | 70.91% | 40,418.70 | 24,903.29 |
| 7 | | 20.84% | 166.47 | - |
| 8 | | 20.00% | 214.78 | 80.41 |
| 9 | | 100.00% | 13,000.00 | 8,159.55 |
| 10 | | 50.00% | 195.60 | 1,644.18 |
| 11 | | 15.00% | 942.87 | 125.37 |
| 12 | | 100.00% | 1,220.10 | 1,099.31 |
| 13 | | 100.00% | 146,000.00 | 146,192.69 |
| | | | **212,945.25** | **197,290.13** |



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I=197,290.13

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2015 12 31

1 $C_1$

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80,000.00

2

18,434.36

10,903.17

3

592.41

4

4,750.00

5

32,703.68

6

136,500.80

$C_1$

$C_1$=-72,958.90

2 $C_2$

1

3,506.40

2

5,055.29

3

6,825.38

4,453.27

$C_1$

$C_2$=13,014.96

4 :

$C=C_1+ C_2$=-72,958.90+13,014.96=-59,943.94

5

1 P=352,777.70

C=-59,943.94 , I=197,290.13

2

B=P+C+I=352,777.70-59,943.94+197,290.13=490,123.89

2 B=490,123.89

D=285,037.20 M=0 1

E=B-D-M=490,123.89-285,037.20=205,086.69



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9.71 /

20 90%

2015 4.65 2015

1.63

[2016] 326

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2015 12 31

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| | | | |
|---|---|---|---|
| 1 | 600122.SH | | 2.80 |
| 2 | 600898.SH | | 9.79 |
| 3 | 600655.SH | | 3.09 |
| 4 | 002024.SZ | | 3.39 |
| 5 | 002416.SZ | | 4.09 |
| 6 | 600704.SH | | 6.70 |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | 30% | 2015.12.31 | 204,108.43 | 12.92 | 1.63 | 190,704.50 | 7.03% |

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2 = / *

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4 = / -1 *100%

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16.49 30% 12.92 4

4

9.73 1.63 4

4

973.33% 30% 7.03% 4

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2016 4 1

2015 12 31

20 90%

63,027,806

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| | 61,200.00 | 63,027,806 |

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90% 9.71 /



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63,027,806

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2015 12 31

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2016 2017 2018

1.58 2.75

3.85

2016 12 31

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2016 4 1

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90% 9.71 /

20 90%

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X90%

2 9.71 /

3 2.8

28,836,251 280,000,000

/9.71

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2012 F

| | | | |
|---|---|---|---|
| 1 | | | 2014 5 |
| 2 | | | 2015 5 |
| 3 | | | 2015 6 |
| 4 | | | 2015 9 |
| 5 | | | 2013 8 |



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25%

4 10% 1

10% 2

63,027,806

1,072,956,704

25%

1

2015 12 31

[2016] 326

30% 61,232.53

30% 61,200.00

2



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9.71 /

20 90%

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20 / 20

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90% 20 = 20

/ 20

9.71 /

30%



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70%



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2014 3.00

0.87%

2



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17.28%

11.16%

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3 5%



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3

[2016]3-136



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2014 345

30% 70%



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100%

100%

61,200.00

61,200.00 100% 100%



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36

2014 2015

2014 2015

2014 2015

| | 2015 12 31 / 2015 | 2014 12 31 / 2014 |
|---|---|---|
| | | |
| | 1,119,014.76 | 1,094,182.24 |
| | 888,417.82 | 827,955.86 |
| | 197,592.70 | 220,342.06 |
| | 230,596.94 | 266,226.38 |
| | | |
| | 4,303,013.90 | 3,459,685.69 |
| | -37,251.06 | -7,150.26 |
| | -36,127.92 | -6,882.37 |
| | -37,404.43 | -36,180.00 |
| | -22,749.36 | 1,832.79 |

1

| | 2015 12 31 | | 2014 12 31 | |
|---|---|---|---|---|
| | | | | |
| | | | | |
| | 486,448.53 | 43.47% | 445,219.29 | 40.69% |



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| | | | | |
|---|---|---|---|---|
| | 29,053.37 | 2.60% | 19,278.35 | 1.76% |
| | 62,229.77 | 5.56% | 116,833.89 | 10.68% |
| | 38,189.31 | 3.41% | 159,418.23 | 14.57% |
| | 4.83 | 0.00% | 164.05 | 0.01% |
| | 8,747.40 | 0.78% | 12,841.86 | 1.17% |

2 2015 2014

2014 4.5% 2015 5% 2015

2

| | 2015 12 31 | | 2014 12 31 | |
|---|---|---|---|---|
| | | | | |
| | | | | |
| | 297,037.20 | 33.43% | 407,500.00 | 49.22% |
| | 449,156.11 | 50.56% | 243,571.47 | 29.42% |
| | 84,704.55 | 9.53% | 99,842.41 | 12.06% |
| | 20,823.04 | 2.34% | 36,195.38 | 4.37% |
| | 2,296.17 | 0.26% | 1,525.12 | 0.18% |
| | 5,067.48 | 0.57% | 11,014.61 | 1.33% |
| | 39.74 | 0.00% | 12.80 | 0.00% |
| | 16,941.27 | 1.91% | 15,432.17 | 1.86% |
| | 25.18 | 0.00% | 25.18 | 0.00% |
| | **876,090.72** | **98.61%** | **815,119.14** | **98.45%** |
| | | | | |
| | 100.73 | 0.01% | 125.91 | 0.02% |
| | 554.00 | 0.06% | 554.00 | 0.07% |
| | 691.11 | 0.08% | 704.78 | 0.09% |
| | 10,981.26 | 1.24% | 11,452.04 | 1.38% |
| | **12,327.09** | **1.39%** | **12,836.72** | **1.55%** |
| | **888,417.82** | **100.00%** | **827,955.86** | **100.00%** |



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2014

2015 827,955.86 888,417.82

98.45% 98.61% 2014 2015

3

| | 2015 12 31 | 2014 12 31 |
|---|---|---|
| | 79.39% | 75.67% |
| | 1.14 | 1.21 |
| | 0.75 | 0.96 |

2014 12 31 2015 12 31

75.67% 79.39%

2015 2014 2015

2014

2014

2014 2015

0.21 2014 3G



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| | 2015 | 2014 |
|---|---|---|
| | 4,303,013.90 | 3,459,685.69 |
| | -37,251.06 | -7,150.26 |
| | -36,127.92 | -6,882.37 |
| | -37,404.43 | -36,180.00 |
| | -22,749.36 | 1,832.79 |

2014 2015 3,459,685.69 4,303,013.90

-36,180.00 -37,404.43 2015

T4-T6 2014 24.37% 2015

2014 68,489.68

30%

2012

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| | | | | |
|---|---|---|---|---|
| | | | | |

1 2000.9.20

| | | | | |
|---|---|---|---|---|
| 1 | | 2000.12.18 | | |

| | | | | |
|---|---|---|---|---|
| | | | | |
| 6 | | 2013.1.30 | | |
| 7 | | 2015.9.1 | | |
| 8 | | 2009.10.1 | | |
| 9 | | 2010.2.1 | | |
| 10 | | 2016.1.29 | | |
| 11 | | 2014.9.28 | | |
| 12 | IP | 2005.2.8 | | IP |

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| | | | | |
|---|---|---|---|---|
| 1 | | 2010.2.26 | | |
| 2 | | 2013.3.30 | | |
| 3 | | 2005.5.30 | | |
| 4 | | 2006.5.18 | | |
| 5 | | 2000.9.25 | | |



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| | | | | |
|---|---|---|---|---|
| 6 | | 2003.5.10 | | |
| 7 | | 2009.4.10 | | |
| 8 | | 2002.1.1 | | |
| 9 | | 2013.8.30 | | |
| 10 | | 2009.10.1 | | |

3

| | | | | |
|---|---|---|---|---|
| 1 | | 2000.9.20 | | |



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| | | | | |
|---|---|---|---|---|
| | | | | |
| **2** | | 2009.04.10 | | |
| **3** | | 2013.05.17 | | |

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1993 1993 55

4G

2015 4G 28%

2015 4G 3.56 3G 4.08 2016

4G 3G

4G

2



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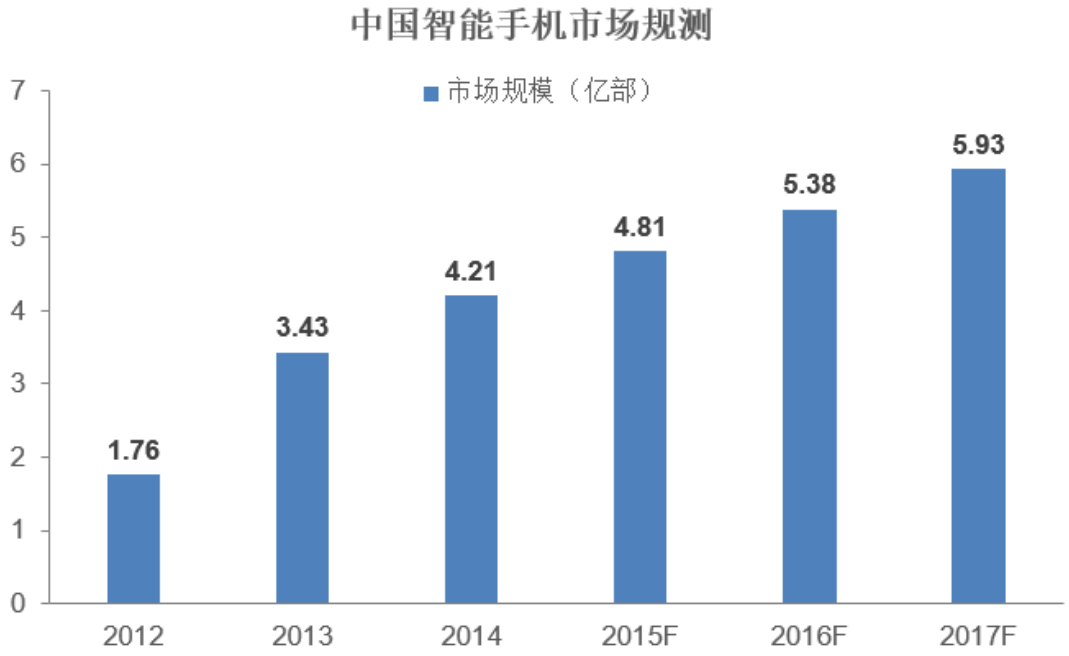
2012 2013 2014

1.76 3.43 4.21 2015 2016 2017

4.81 5.38 5.93




| 2014<br>2015<br>2015 | 3G 4G | 6200<br>Top10 | OPPO VIVO |
|---|---|---|---|
| | | ( ) | ( ) |
| APPLE | 13.0% | 48,649 | 233,876 |
| OPPO | 9.2% | 34,266 | 56,043 |

13.0% 8.3% OPPO vivo

9.2% 8.9% 7.2% 6.8% Top10

2015 Top10

| | | ( ) | ( ) |
|---|---|---|---|
| MI | 30.2% | 35,847 | 36,295 |
| HONOR | 19.6% | 23,280 | 30,841 |
| Letv | 3.5% | 4,123 | 6,843 |
| APPLE | 5.8% | 6,830 | 31,673 |
| Meizu | 9.9% | 11,713 | 13,360 |
| Huawei | 4.2% | 5,024 | 9,316 |
| QiKU | 3.3% | 3,890 | 3,611 |
| Samsung | 3.1% | 3,722 | 8,064 |
| YOUSI | 0.9% | 1,082 | 316 |
| ZTE | 1.9% | 2,263 | 2,245 |

Top10 82.4%

9

30.2%

2014 0.75

18%

2013 -2014

| | | | | |
|---|---|---|---|---|
| | | | | |
| 2014 | 0.75 | 18% | 3.46 | 82% |
| 2013 | 0.38 | 11% | 3.05 | 89% |

90

2013

17



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2013-2017

2013

| | |
|---|---|
| | 84,000 |
| | 50,000 |
| | 40,000 |
| | 2,000 |

3



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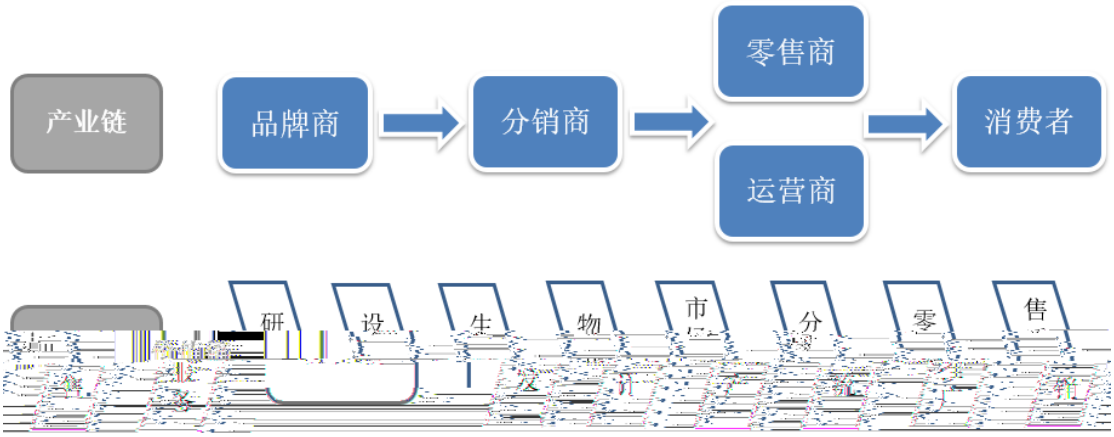
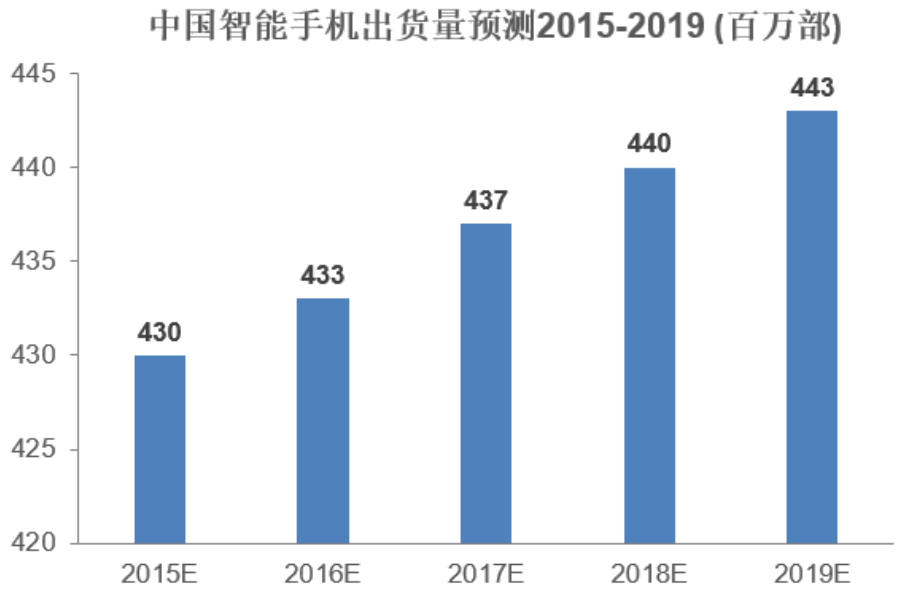



4

IDC 2015

1.173 8% 2015 4.341

2.5% IDC 2015 2019




IDC 2015

1



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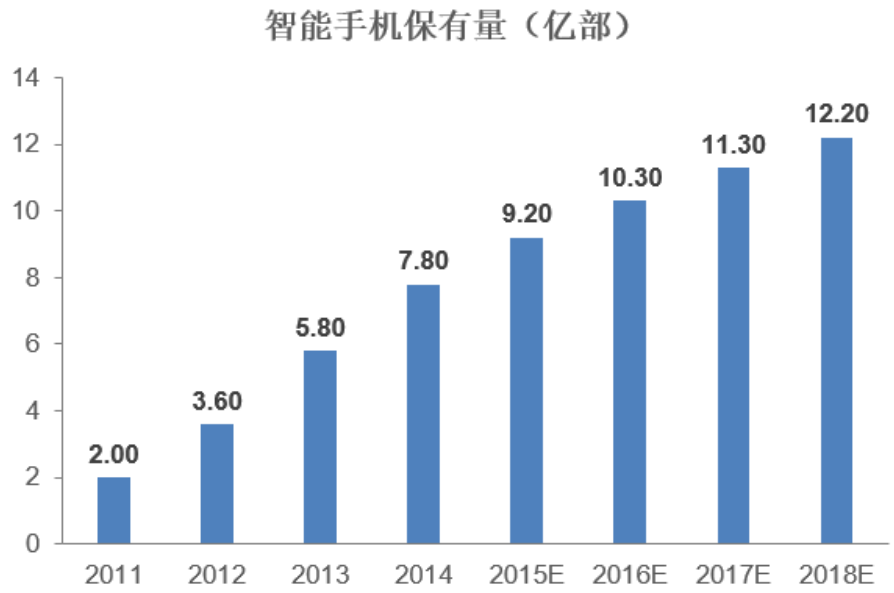
2015 4G 2014

21.4% 2015 77.9% 4G 3G

4G 4G




2015-2020

2

IDC 2015 2000

29.7% 2015 5

15% 50%

3

+ +

4

2013 T4-T6

2014 T4-T6 T1-T3

B2B

T4-T6

B2C B2B

T4-T6

5

2

2014 6.48

5.6 2013 11.4%



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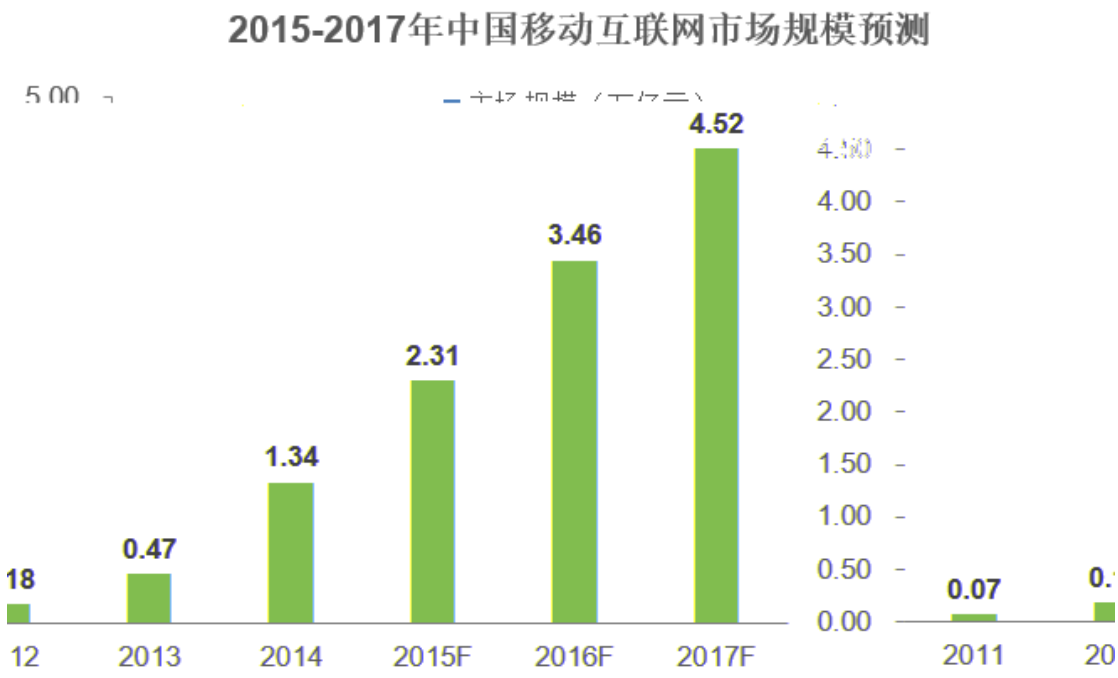
PC

PC

Analysys &

2015 2014

183.8% 2017 4.52




2014 296.9

122.1% 3 100%

2014 171.6

193.7% 2014

293.5 111.4%

2014 88.4 41.4%



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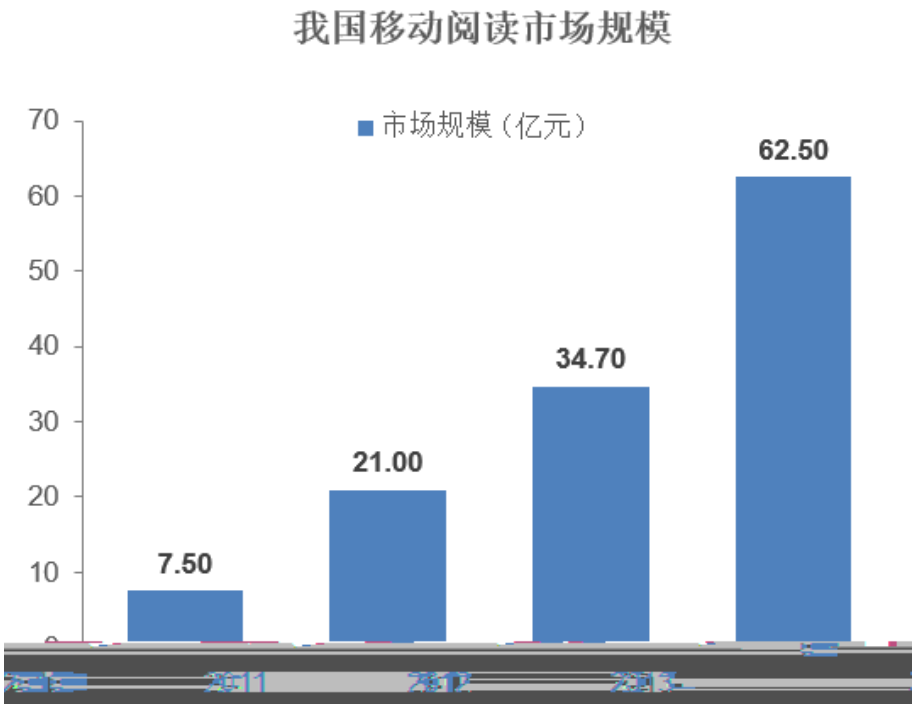


3

2013 1 8

2015 3 21

20

410 2014 11 100

2015

--

300



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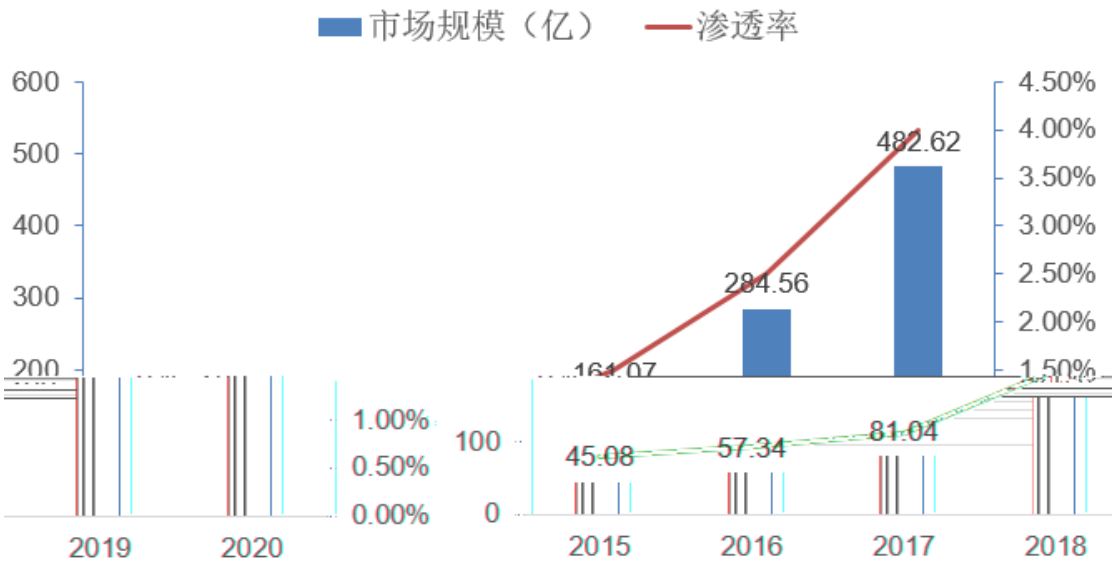


19 12

IT

+ +

**1**

**2**



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8

T4-T6 B2B

T1 T6

**3**

**4**

**5**

B2B

**6**

1



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| | 2015 12 31 | | 2014 12 31 | |
|---|---|---|---|---|
| | | | | |
| | | | | |
| | 478,554.21 | 41.82% | 416,929.18 | 42.73% |
| | 28,753.37 | 2.51% | 19,278.35 | 1.98% |
| | 64,608.04 | 5.65% | 115,107.15 | 11.80% |
| | 37,682.67 | 3.29% | 158,722.87 | 16.27% |
| | 8,341.81 | 0.73% | 11,185.66 | 1.15% |
| | 322,364.06 | 28.17% | 189,794.75 | 19.45% |
| | 33,214.47 | 2.90% | 27,635.00 | 2.83% |
| | **973,518.63** | **85.07%** | **938,652.95** | **96.20%** |
| | | | | |
| | 6,825.38 | 0.60% | 461.54 | 0.05% |
| | 4,431.45 | 0.39% | 4,514.20 | 0.46% |
| | 19,726.91 | 1.72% | 17,248.42 | 1.77% |
| | 15,243.04 | 1.33% | 4,007.70 | 0.41% |
| | 115,180.74 | 10.06% | - | - |
| | 4,356.26 | 0.38% | 4,769.32 | 0.49% |
| | 60.24 | 0.01% | 0.97 | 0.00% |
| | 5,055.29 | 0.44% | 6,026.99 | 0.62% |
| | **170,879.30** | **14.93%** | **37,029.15** | **3.80%** |

1

2014 2015

| | 2015 | 2014 |
|---|---|---|
| | 31.34 | 4.54 |
| | 223,168.46 | 259,680.08 |
| | 255,354.41 | 157,244.56 |
| | **478,554.21** | **416,929.18** |

2014 2015 416,929.18
478,554.21 41.82% 46.35% 2015
2014
2014 2015
259,680.08 223,168.46
62.28% 46.63% 2014 2015
157,244.56 255,354.41 37.71%
53.36%

2

| | 2015 | 2014 |
|---|---|---|
| | 28,753.37 | 19,278.35 |
| | 64,608.04 | 115,107.15 |
| | 8,341.81 | 11,185.66 |
| | **101,703.22** | **145,571.16** |
| | **1,144,397.93** | **975,682.10** |
| | **8.89%** | **14.92%** |



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2015 2014

1

2014 2015 19,278.35
28,753.37 1.98% 2.51%

2

2014 2015 115,107.15
64,608.04 11.80% 5.65%

| | **2015** | | | |
|---|---|---|---|---|
| | | **%** | | **(%)** |
| | 66,404.35 | 97.10% | 3,320.22 | 5.00% |
| | 1,016.03 | 1.49% | 101.60 | 10.00% |
| | 618.74 | 0.90% | 123.75 | 20.00% |
| | 155.41 | 0.23% | 62.16 | 40.00% |
| | 106.20 | 0.16% | 84.96 | 80.00% |
| | 86.57 | 0.13% | 86.57 | 100.00% |
| | **68,387.30** | **100.00%** | **3,779.26** | **5.53%** |
| | **2014** | | | |
| | | **%** | | **(%)** |
| | 119,840.07 | 98.44% | 5,992.00 | 5.00% |
| | 753.56 | 0.62% | 75.36 | 10.00% |



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| | | | | |
|---|---|---|---|---|
| | 558.71 | 0.46% | 111.74 | 20.00% |
| | 172.70 | 0.14% | 69.08 | 40.00% |
| | 151.42 | 0.12% | 121.14 | 80.00% |
| | 257.86 | 0.21% | 257.86 | 100.00% |
| | **121,734.34** | **100.00%** | **6,627.18** | **5.44%** |

2014 2015 1

3

2014 2015 11,185.66

8,341.81 1.15% 0.73%

| | | | | |
|---|---|---|---|---|
| | **2015** | | | |
| | | **%** | | **(%)** |
| | 6,337.17 | 58.67% | 316.86 | 5.00% |
| | 2,040.00 | 18.89% | 204.00 | 10.00% |
| | 213.72 | 1.98% | 42.74 | 20.00% |
| | 454.67 | 4.21% | 181.87 | 40.00% |
| | 208.62 | 1.93% | 166.90 | 80.00% |
| | 1,546.93 | 14.32% | 1,546.93 | 100.00% |
| | **10,801.11** | **100.00%** | **2,459.29** | **17.99%** |
| | **2014** | | | |
| | | **%** | | **(%)** |
| | 10,068.14 | 78.56% | 503.41 | 5.00% |



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| | | | | |
|---|---|---|---|---|
| | 923.94 | 7.21% | 92.39 | 10.00% |
| | 528.70 | 4.13% | 105.74 | 20.00% |
| | 401.85 | 3.14% | 160.74 | 40.00% |
| | 626.52 | 4.89% | 501.21 | 80.00% |
| | 265.98 | 2.08% | 265.98 | 100.00% |
| | **12,815.13** | **100.00%** | **1,629.47** | **12.72%** |

2014 2015 1

4

| | **2015** | | **2014** | |
|---|---|---|---|---|
| | | **(%)** | | **(%)** |
| | 34,910.44 | 92.64% | 156,113.20 | 98.36% |
| | 2,614.23 | 6.94% | 2,453.26 | 1.55% |
| | 151.44 | 0.40% | 156.41 | 0.10% |
| | 6.55 | 0.02% | - | 0.00% |
| | **37,682.67** | **100.00%** | **158,722.87** | **100.00%** |

2014 2015 1

156,113.2 34,910.44 98.36%

92.64% 2014 12 31

4G

5

2015 32.24 2014 18.98



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1 2014

2 2014
2015 2014

6

| | 2015 | 2014 |
|---|---|---|
| | 32,714.47 | 27,635.00 |
| | 500.00 | - |
| | **33,214.47** | **27,635.00** |

2014 2015 27,635.00
33,214.47 2.83% 2.90%

7

2014 2015 461.54
6,825.38 0.05% 0.60%
2015 12 31

8

2014 2015 4,514.20
4,431.45 0.46% 0.39%

9

2014 2015 17,248.42
18,323.19 0.27% 0.25%



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10

2014 2015 4,007.70

15,243.04 0.41% 1.33%

11

2014 2015 4,769.32

4,356.26 0.49% 0.38%

2014 12 31

12

2014 2015 6,026.99

5,055.29 0.62% 0.44%

2014

2015

2

| | 2015 | | 2014 | |
|---|---|---|---|---|
| | | | | |
| | | | | |
| | 289,537.20 | 28.27% | 398,500.00 | 48.72% |
| | 449,156.11 | 43.85% | 243,571.47 | 29.78% |
| | 78,555.34 | 7.67% | 93,973.60 | 11.49% |



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| | | | | |
|---|---|---|---|---|
| | 20,905.22 | 2.04% | 35,762.78 | 4.37% |
| | 1,735.99 | 0.17% | 412.72 | 0.05% |
| | 2,176.56 | 0.21% | 3,904.80 | 0.48% |
| | 23.41 | 0.00% | 12.80 | 0.00% |
| | 181,906.91 | 17.76% | 41,801.76 | 5.11% |
| | **1,023,996.75** | **99.97%** | **817,939.93** | **100.00%** |
| | | | | |
| | 300.00 | 0.03% | - | - |
| | 300.00 | 0.03% | - | - |
| | **1,024,296.75** | **100.00%** | **817,939.93** | **100.00%** |

3

| | **2015** | **2014** |
|---|---|---|
| | 89.51% | 83.83% |
| | 0.95 | 1.15 |
| | 0.64 | 0.92 |
| | -6,696.65 | -68,871.40 |
| | -0.22 | -2.05 |
| | -39,654.44 | -108,144.12 |
| | 134,312.06 | -29,369.51 |

= /

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= - /



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= + + + +

= + + /

2015 2014

2015

2015 2014 2014

2015 -108,144.12 -39,654.44 2015

2014

T1-T3

2014 2015 -29,369.51

134,312.06 2015

4

| | 2015 | 2014 |
|---|---|---|
| | 47.27 | 26.54 |
| | 7.72 | 13.75 |

1

= / = / +

/2

= / 365

2014 2015 26.40 48.49

2015 2014



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2014 2015

| | 2015 | 2014 |
|---|---|---|
| | 4,247,522.63 | 3,400,166.58 |
| | 4,286,287.09 | 3,502,777.65 |
| | -39,933.20 | -103,019.29 |
| | -38,786.99 | -102,802.18 |
| | -39,654.44 | -108,144.12 |
| | -35,632.43 | -100,327.46 |

1

2014 2015

3,400,166.58 4,247,522.63 2015

2014 24.92%

1

2013 2014 2015

3.43 4.21 4.81 18%

T4-T6 8

2014 2015 2015 2014 36%

FD

2



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1997

2

**2015** **2014**

**2015** **2014**

3

1

2

| | 2015 | | 2014 | |
|---|---|---|---|---|
| | | | | |
| | 4,136,946.99 | 99.94% | 3,309,983.62 | 99.79% |
| | 2,367.84 | 0.06% | 6,862.25 | 0.21% |
| | **4,139,314.83** | **100.00%** | **3,316,845.86** | **100.00%** |

2014 2015 3,316,845.86

4,139,314.83 2015

3

| | 2015 | 2014 |
|---|---|---|
| | 108,207.80 | 83,320.71 |
| | 2.55% | 2.45% |

2015 2014

2014 2015

2014

2015

4



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| | 2015 | | 2014 | |
|---|---|---|---|---|
| | | | | |
| | 88,045.46 | 2.07% | 118,204.80 | 3.48% |
| | 28,139.66 | 0.66% | 24,434.04 | 0.72% |
| | 26,538.11 | 0.62% | 30,067.94 | 0.88% |
| | 142,723.23 | 3.36% | **172,706.78** | 5.08% |
| | **4,247,522.63** | **-** | **3,400,166.58** | **-** |

2014 2015 172,706.78

142,723.23 5.08% 3.36% 2015

2014

2015

5

| | 2015 | | 2014 | |
|---|---|---|---|---|
| | | | | |
| | -2,624.77 | -126.38% | 214.77 | 2.07% |
| | 4,701.63 | 226.38% | 10,167.98 | 97.93% |
| | **2,076.86** | **100%** | **10,382.75** | **100.00%** |

2014 2015 214.77 -2,540.56

2015



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2014 2015 10,167.98 4,701.63

2015 2014

2014

2015 2

6

| | 2015 | 2014 |
|---|---|---|
| | 1,484.71 | 694.63 |
| | 329.46 | 477.52 |
| | **1,155.24** | **217.11** |

2014 2015 694.63

1,484.71 477.52 329.46 2014

2015

4

| | 2015 | 2014 |
|---|---|---|
| | 4,247,522.63 | 3,400,166.58 |
| | -39,933.20 | -103,019.29 |
| | 1,484.71 | 694.63 |
| | -38,777.96 | -102,802.18 |
| | -39,644.44 | -108,144.12 |

2014 3G 4G 3G

2014 2015

3G 2015



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2014 8.2 2015 1.7

2014 7%

12%

2015 2014 1.2

T4-T6

2014 11.82

2015 8.80

5

1

| | 2015 | 2014 | 2015 2014 |
|---|---|---|---|
| | 4,207,515.23 | 3,358,466.82 | 25.28% |
| | 10,155.01 | 11,385.43 | -10.81% |
| | 11,285.31 | 222.87 | 4963.63% |
| | 18,567.08 | 30,091.46 | -38.30% |
| | **4,247,522.63** | **3,400,166.58** | 24.92% |



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1

2015 2014

2014 7% 12%

2014 2015

2014 20 2015 80

FD 2015

16

2

2015

1166 2015 7

2014 2

10%

1 2015

APP

3

2013 12

2014 6

2014 8.3



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222.87 2015 129.8

11,285.31

2015

T4-T6

2

| | | 2015 | 2014 |
|---|---|---|---|
| | | 4,115,592.78 | 3,299,127.20 |
| | | 2.18% | 1.77% |
| | | 458.96 | 235.29 |
| | | - | - |
| | | 9,064.28 | 172.25 |
| | | 19.68% | 22.71% |
| | | 14,280.88 | 17,311.12 |
| | | 23.08% | 42.47% |
| | | **4,139,396.91** | **3,316,845.86** |

2014 3G 4G 3G

2015 3G

2015

2014

2015

**1**

70%

**2**



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**1**

**2**

**3**

946,901,092

63,027,806 63,027,806

| | | | |
|---|---|---|---|
| | | | |



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| | ( | | ( | | ( | |
|---|---|---|---|---|---|---|
| | 131,917,569 | 13.93% | 131,917,569 | 13.06% | 131,917,569 | 12.29% |
| | 90,465,984 | 9.55% | 90,465,984 | 8.96% | 90,465,984 | 8.43% |
| | 86,300,019 | 9.11% | 86,300,019 | 8.55% | 86,300,019 | 8.04% |
| | 68,531,663 | 7.24% | 68,531,663 | 6.79% | 68,531,663 | 6.39% |
| | - | - | 63,027,806 | 6.24% | 63,027,806 | 5.87% |
| | - | - | - | - | 34,191,555 | 3.19% |
| | - | - | - | - | 28,836,251 | 2.69% |
| A | 569,685,857 | 60.17% | 569,685,857 | 56.41% | 569,685,857 | 53.09% |
| | **946,901,092** | **100%** | **1,009,928,898** | **100%** | **1,072,956,704** | **100.00%** |

25%

4 10% 1

10% 2

**1**

2014 2015

2015

| | **2015** | |
|---|---|---|
| | | |



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| | | |
|---|---|---|
| | 1.14 | 1.00 |
| | 0.75 | 0.66 |
| | 79.39% | 81.80% |
| | 48.06 | 64.23 |
| | 15.38 | 12.22 |
| | 2.94% | 2.94% |
| | -0.87% | -0.87% |
| | -0.24 | -0.33 |
| | -0.25 | -0.35 |

1

2 2014 2015

2015

**2**

61,200.00 61,200.00

**3**

30%

**4**

30%



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| | 2015 12 31 | 2014 12 31 |
|---|---|---|
| | | |
| | 4,785,542,136.63 | 4,169,291,782.75 |
| | | |
| | | |
| | | |
| | | |
| | 287,533,717.00 | 192,783,471.13 |
| | 646,080,393.53 | 1,151,071,544.05 |
| | 376,826,685.54 | 1,587,228,653.93 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | 83,418,116.29 | 111,856,568.31 |
| | | |
| | 3,223,640,564.10 | 1,897,947,485.08 |
| | | |
| | | |
| | 332,144,684.55 | 276,349,960.37 |
| | 9,735,186,297.64 | 9,386,529,465.62 |
| | | |
| | | |
| | 68,253,791.00 | 4,615,400.00 |



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| | | |
|---|---|---|
| | | |
| | | |
| | 44,314,451.75 | 45,142,045.74 |
| | | |
| | 197,269,142.78 | 172,484,245.26 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | 152,430,403.26 | 40,076,995.28 |
| | | |
| | 1,151,807,378.64 | |
| | 43,562,614.71 | 47,693,242.46 |
| | 602,360.14 | 9,706.26 |
| | 50,552,900.00 | 60,269,900.00 |
| | 1,708,793,042.28 | 370,291,535.00 |
| | 11,443,979,339.92 | 9,756,821,000.62 |
| | | |
| | 2,895,372,000.00 | 3,985,000,000.00 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | 4,491,561,087.00 | 2,435,714,650.00 |
| | 785,553,398.33 | 939,735,957.25 |
| | 209,052,178.93 | 357,627,787.02 |
| | | |
| | | |
| | 17,359,932.96 | 4,127,193.39 |



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| | | |
|---|---|---|
| | 21,765,603.72 | 39,048,031.30 |
| | 234,135.42 | 128,022.22 |
| | | |
| | 1,819,069,148.59 | 418,017,647.02 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | 10,239,967,484.95 | 8,179,399,288.20 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | 3,000,000.00 | |
| | | |
| | | |
| | 3,000,000.00 | |
| | 10,242,967,484.95 | 8,179,399,288.20 |
| ( ) | | |
| ( ) | 600,000,000.00 | 600,000,000.00 |
| | | |
| | | |



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| | | |
|---|---|---|
| | | |
| | 112,806,439.86 | 112,806,439.86 |
| | | |
| | | |
| | | |
| | 224,231,827.39 | 224,231,827.39 |
| | | |
| | 318,140,599.83 | 674,464,938.82 |
| | 1,255,178,867.08 | 1,611,503,206.07 |
| | -54,167,012.11 | -34,081,493.65 |
| | 1,201,011,854.97 | 1,577,421,712.42 |
| | 11,443,979,339.92 | 9,756,821,000.62 |

| | 2015 | 2014 |
|---|---|---|
| | 42,475,226,275.02 | 34,001,665,751.66 |
| | 42,475,226,275.02 | 34,001,665,751.66 |
| | | |
| | | |
| | | |
| | 42,862,870,966.82 | 35,027,776,520.61 |
| | 41,393,969,048.06 | 33,168,458,638.05 |
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| | | |
| | | |
| | | |
| | 20,901,000.55 | 28,422,572.24 |
| | 880,454,646.31 | 1,182,048,000.99 |



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| | | |
|---|---|---|
| | 281,396,556.21 | 244,340,419.23 |
| | 265,381,145.32 | 300,679,368.11 |
| | 20,768,570.22 | 22 |

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| 5. | | |
| 6. | | |
| | | |
| | -396,544,359.81 | -1,081,441,217.74 |
| | -356,324,338.99 | -1,003,274,587.54 |
| | -40,220,020.82 | -78,166,630.20 |

| | 2015 | 2014 |
|---|---|---|
| | | |
| | 50,100,253,209.08 | 39,954,057,139.86 |
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| | | |
| | 453,879,537.50 | 963,032,667.56 |
| | 50,554,132,746.58 | 40,917,089,807.42 |
| | 47,017,617,139.74 | 39,053,797,769.05 |
| | | |
| | | |



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| | | |
| | | |
| | 624,591,791.44 | 701,334,938.88 |
| | 130,404,523.12 | 254,386,799.96 |
| | 1,438,398,704.15 | 1,201,265,400.56 |
| | 49,211,012,158.45 | 41,210,784,908.45 |
| | 1,343,120,588.13 | -293,695,101.03 |
| | | |
| | | |
| | | |
| | 4,551,387.89 | 1,234,480.80 |
| | | |
| | 123,566,482.39 | 2,900,000.00 |
| | 128,117,870.28 | 4,134,480.80 |
| | 70,600,609.10 | 125,127,143.67 |
| | 64,871,391.00 | 19,747,000.00 |
| | | |
| | 11,572,286.72 | |
| | | |
| | 147,044,286.82 | 144,874,143.67 |
| | -18,926,416.54 | -140,739,662.87 |
| | | |
| | 17,749,956.86 | 68,132,002.34 |
| | 17,749,956.86 | 68,132,002.34 |
| | 5,085,372,000.00 | 5,730,000,000.00 |
| | | |
| | | 13,918,595.68 |
| | 5,103,121,956.86 | 5,812,050,598.02 |
| | 6,205,000,000.00 | 3,870,000,000.00 |



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| | | |
|---|---|---|
| | 205,890,586.39 | 167,519,166.90 |
| | | |
| | 1,991,696.71 | 414,904,444.74 |
| | 6,412,882,283.10 | 4,452,423,611.64 |
| | -1,309,760,326.24 | 1,359,626,986.38 |
| | 316,508.53 | -220,172.53 |
| | 14,750,353.88 | 924,972,049.95 |
| | 3,771,791,782.75 | 2,860,738,328.48 |
| | 3,786,542,136.63 | 3,785,710,378.43 |

| | 2015 12 31 |
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| | |
| | 5,038,051,783.38 |
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| | 3,417,666,910.74 |
| | |
| | |
| | 332,576,257.72 |
| | 10,227,716,094.08 |
| | |
| | |
| | 78,253,791.00 |
| | |
| | |
| | 559,808,921.30 |
| | 1,951,212.53 |
| | 381,278,244.40 |
| | 3,451,626.93 |
| | |
| | |
| | |
| | |
| | 177,907,232.74 |
| | |
| | 1,151,807,378.64 |
| | 48,914,013.08 |
| | 1,090,181.15 |
| | 50,552,900.00 |
| | 2,455,015,501.77 |
| | 12,682,731,595.85 |
| | |
| | 3,000,372,000.00 |
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| | |
| | 4,491,561,087.00 |

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|---|---|
| | |
| | 126,270,935.00 |
| | 10,374,377,660.17 |
| | |
| | 2,352,480,663.66 |
| | -44,126,727.98 |
| | 2,308,353,935.68 |
| | 12,682,731,595.85 |

| | 2015 |
|---|---|
| | 43,030,139,021.84 |
| | 43,030,139,021.84 |
| | |
| | |
| | |
| | 43,407,267,671.77 |
| | 41,764,183,306.80 |
| | |
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|---|---|
| | 189,684.26 |
| | 4,640,633.69 |
| | 1,916,500.14 |
| - | -361,279,198.84 |
| | 12,765,139.74 |
| - | -374,044,338.58 |
| | -334,390,901.65 |
| | -39,653,436.93 |
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2014

3.00 0.87%

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| | | **2015** |
|---|---|---|
| | | 6,358.23 |

2

| | | **2015** |
|---|---|---|
| | | 200.03 |

3



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| | 2015 |
|---|---|
| | 284.12 |

3

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|---|---|---|---|
| | | | |
| | | 70.00 | 3.50 |
| | - | **70.00** | **3.50** |

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|---|---|---|---|---|---|
| | | | | | |
| | | | 94,690.11 | 70.00% | 70.00% |

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|---|---|---|---|
| | | 6,358.23 | 10,102.92 |

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| | | | |
|---|---|---|---|
| | | 200.03 | 165.70 |

3

| | | | | |
|---|---|---|---|---|
| | 10,000.00 | 2015.9.1 | 2016.7.19 | |
| | 10,000.00 | 2015.9.1 | 2016.7.26 | |
| | 10,000.00 | 2015.9.1 | 2016.7.5 | |
| | 10,000.00 | 2015.8.25 | 2016.8.18 | |
| | 10,000.00 | 2015.8.25 | 2016.8.24 | |
| | 10,000.00 | 2015.8.18 | 2016.8.17 | |
| | 8,000.00 | 2015.8.26 | 2016.2.26 | |
| | 30,000.00 | 2015.9.24 | 2016.4.24 | |
| | 7,000.00 | 2015.7..14 | 2016.7.14 | |

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|---|---|---|---|---|
| | 8,000.00 | 2015.4.21 | 2016.12.31 | |

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70.00

[redacted]



[redacted]

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3 5%

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100% 2015 12 31 204,108.43 2015 12 31 190,704.50 7.03% 30% 61,232.53



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4

30%

2016 2017 2018

15,800.00 27,500.00

38,500.00 2016 2017 2018

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2016 2017 2018

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61,200.00

7

4.40%

2014 2015

2.45% 2.55%

1



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2

2012

| | 2015 | 2014 | 2013 |
|---|---|---|---|
| | 3.33% | 3.01% | 7.11% |
| | 3.17% | 3.45% | 6.5% |

2012

48% T4-T6

T4-T6

3

100 1.2

4

2014 3G 4G 3G



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2014

3G

2015

2016

5

6

10-20 1

1

| | 2015 | 2014 | 2013 |
|---|---|---|---|
| | 64,608.04 | 115,107.15 | 141,096.86 |
| | 5.65% | 11.80% | 13.44% |
| | 1.52% | 3.39% | 4.84% |



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T4-T6

80,000



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9

2015

20%

iphone7 2016

iphone7

2016

1

2014 12 31

| | | % | | |
|---|---|---|---|---|
| 600122.SH | | 53.44 | 1.74 | 1.28 |
| 600898.SH | | 44.73 | 1.63 | 1.34 |
| 600655.SH | | 41.93 | 1.59 | 0.86 |
| 002024.SZ | | 64.06 | 1.20 | 0.82 |
| 002416.SZ | | 51.54 | 1.83 | 1.34 |
| 600704.SH | | 75.97 | 1.28 | 0.42 |
| | | 55.27 | 1.55 | 1.01 |
| 000829.SZ | | 79.39 | 1.14 | 0.75 |
| 000829.SZ | | 81.80 | 1.00 | 0.66 |

2015 12 31

70%

30%



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**12**

12

2015 3 31

400

300

2.49% 100

2015 4 10

1,500

160,494

14,839,506

5%

2013

2013 10 22



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2014 12 16

2015 4 29

2015 7 30

4%

2015 8 7 4%

2015 8 10 24,306,065

2013 10

22 2015

2015 7 24

850 1.2 5,463.5

5,686.5

2015 8 10

BLISSFUL FAME LIMITED

1,000 ZHONG WEI CAPITAL L.P. ZHONG WEI

CAPITAL L.P. ZHONG WEI CAPITAL L.P.

O2O



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100%

2015 12 30 2015

100% 2016 1 12

[2016]7

9112011678334882XA

94,900

2016 2 18

2016 3 22 94,900

2016 1 15

50.65% 15,946.21

1657.0068

4.7025%



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2016 1 15

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2015 12 31

13.93%

2015 12 31

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| | | | |
|---|---|---|---|
| | | | **%** |
| 2014 | - | 1,832.79 | - |
| 2013 | - | 2,748.49 | - |
| 2012 | - | -2,261.21 | - |
| | **-** | **2,320.07** | **-** |
| **30%** | - | **232.01** | - |

232.01 0.00

| | | |
|---|---|---|
| 2014 | 91,678.63 | -6,867.87 |
| 2013 | 89,845.83 | -44,511.23 |



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**1**

2015



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1 2015

2016 3-136

2 2015

2016 3-189

2015 1 1 2015 1 1

3

1,072,956,704

2015

| | 2015 | |
|---|---|---|
| | | |
| | -0.24 | -0.31 |
| | -0.25 | -0.33 |

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2016

2017 2018

15,800.00 27,500.00

38,500.00 2016 2017 2018

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1 T4-T6

T4-T6

T4-T6

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**3**



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| | | | |
|---|---|---|---|
| 20150521 | 1,300 | - | 1,800 |
| 20150602 | 5,700 | - | 7,500 |
| 20150603 | - | 4,000 | 3,500 |
| 20150604 | - | 1,200 | 2,300 |
| 20150608 | - | 2,300 | - |
| 20150623 | 4,900 | - | 4,900 |
| 20150624 | - | 4,900 | - |

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2 2015 11 9

2015 11 9

2015 12 29

3 300

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2015 5

19 100 2015 5 20 100

2015 5 21 200



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30%

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| | 0755-23976739 |
| | 0755-23970739 |
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| | 18618101218 |
| | 010-58137788 |
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| | 36 |
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| | 13798439369 |
| | 0755-82990751 |
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| | 28 4 |
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| | 13922810282 |
| | 010-88000006 |
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